

**Western Riverside County
Transportation NOW**

Principal Headquarters
1825 Third Street
Riverside, CA 92507



Chair: Brandon Plott
Vice-chair: Ike Bootsma
Secretary: Jerry Sincich

T-NOW Goals

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

*Western Riverside County
Transportation NOW
is dedicated to promoting
and expanding transportation
alternatives*

Northwest – Transportation NOW Coalition

January 10, 2019 - 9:00 am

Norco City Hall
2870 Clark Avenue
Norco, CA 92860

AGENDA

1. Call to Order
2. Welcome / Introductions
3. Approval of November minutes
4. Legislative Updates
5. Ridership Reports
6. Projects/Activities/Recaps
 - o Annual Meeting & Centerpiece
 - o Santa Bus Ride recap
7. Open Discussion/Announcements
8. Future meeting topics
9. Adjournment

The next meeting is scheduled for February 14, 2019 at 9:00 am

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.

Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.



Northwest Transportation NOW
Minutes of the Meeting
Thursday, November 8, 2018
9:00 A.M. – Norco City Hall

COMMITTEE MEMBERS, REPRESENTATIVES, AND RESIDENTS

Ike Bootsma	Riverside County District 2
Berwin Hanna	City of Norco Councilmember
Brandon Plott	City of Eastvale Councilmembers
Gerardo Sanabria	City of Corona
Jerry Sincich	Temescal Municipal Advisory Council
Luisa Tassan	Assemblymember Sabrina Cervantes' Office
Eric Ustation	Riverside Transit Agency
Keith White	Rider

Welcome/Introductions:

The meeting was called to order by Chair Jerry Sincich at 9:11 a.m.

Approval of Minutes:

October minutes were unanimously approved.

Legislative Updates:

Legislative updates were given by Ms. Tassan.

Ridership Report:

(Ustation) RTA – Overall ridership went up 7.1% in October and is up 3.4% year-to-date.
(Sanabria) Corona – The Corona Cruiser is now operated by a new contractor, MV Transportation.

Projects & Activities:

(Ustation) Discussed the APTA Local Coalition Grant video and noted that the video views far exceeded the 100,000-goal set. (Plott) Gave an update on the Limonite Bridge Project. (Sincich) Discussed ideas for the chapter's centerpiece at the 2019 T-NOW Annual Meeting.

Open Discussion:

(Sincich) Discussed the chapter's 2018 Santa Bus ride. The chapter will travel on December 11 on Route 29 from Eastvale to downtown Riverside with Santa on board.

Chapter Officer Election

The chapter held elections for 2019 officers and elected the following:
Chair – Brandon Plott
Vice-Chair – Ike Bootsma
Secretary – Jerry Sincich

Adjourn:

Meeting was adjourned at approximately 10:10am