



The RTA Reader

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A newsletter of developments, events and announcements from the Riverside Transit Agency.

Downtown Riverside Stop Improvement Project Begins

The Downtown Riverside Stop Improvement Project is officially underway. Two bus stops at the corner of University and Lemon avenues are getting upgrades this month --- and more work is planned this summer and fall. The improvements are part of a larger project that will install new bus stops and upgrade existing stops at 26 downtown locations over the next four months. Many locations will get new bus shelters, benches and other amenities such as solar lighting and improved route and schedule information. The project will shift service away from the Riverside Downtown Terminal, which will close January 8, 2017, in favor of on-street boardings and transfers.

Ride RTA for Only 25 Cents this Summer

Through September 10, RTA will offer 25 cent fares aboard any bus to students in grades 1-12. Students just need to show their student IDs and ride for a quarter to the movies, the mall, the beach --- anywhere we go, anytime we operate.

Catch the Beach Bus in August and Win a Bluetooth Speaker

What's better than catching a ride to the beach? How about winning a portable Bluetooth speaker during the trip. RTA is making it easier to reach the beach this summer thanks to expanded summer service on CommuterLink Route 202. And while customers are on board, they can fill out an entry form to win a JBL Charge 2+ Splashproof Portable Bluetooth Speaker (one entry per ride). The winner will be selected September 1.

Welcome Back, Students!

Thanks to the Go-Pass and U-Pass programs, students at Cal Baptist University, La Sierra University, Moreno Valley College, Mt. San Jacinto College, Riverside City College and UC Riverside get unlimited rides on RTA buses. Plus, this fall RTA proudly welcomes Norco College to the fold, giving more students than ever unlimited rides on RTA buses. Whether it's a local bus to class, work or the movies, or a CommuterLink Express bus to the beach, simply swipe your college ID and enjoy the ride.

No Board Meeting in August

RTA's Board of Directors will not meet in August. The next meeting is September 22 at 2 p.m. at the County Administrative Building, 4080 Lemon St., First Floor in Riverside.

RTA to Operate Sunday Service on Labor Day September 5

RTA buses will operate on a Sunday schedule on Labor Day, Monday, September 5. RTA's Customer Information Center will be open from 8 a.m. to 10 p.m. and RTA administrative offices will be closed.

Route and Schedule Changes Coming September 11

On Sunday, September 11, RTA will make adjustments to several routes to enhance productivity and service. Details will be available mid-August inside on-board brochures, in the new Ride Guide and at RiversideTransit.com.