

**Western Riverside County  
Transportation NOW**

Principal Headquarters  
1825 Third Street  
Riverside, CA 92507



**Chair**

Joseph Morabito

**Vice-Chair**

Zak Schwank

**Secretary**

Samantha Stilwell

**T-NOW Goals**

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

Western Riverside County  
Transportation NOW  
is dedicated to promoting  
and expanding transportation  
alternatives.

## Southwest Transportation NOW

October 23, 2019 12:00-1:00 p.m.

James L. Day Middle School  
Multi-Purpose Room (MPR)  
40775 Camino Campos Verde  
Temecula, CA 92591

### AGENDA

1. Welcome / Roundtable Introductions
2. Approval of September minutes
3. RTA Presentation – Temecula Trolley and Annual Youth Programs
4. Continued Business
  - a. Annual Meeting Video
5. New Business
6. Ridership Report
7. Legislative Update
  - a. State
  - b. City
  - c. Transportation
  - d. AQMD
8. Announcements
9. Items for Future Agenda
10. Adjourn

The next meeting will be November 20, 2019 at the City of Menifee

*Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.*

*Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.*



# Southwest Transportation NOW

Minutes of the September 25, 2019 Meeting

Supervisor Jeffries District Office Conference Room

## 1. Welcome / Roundtable Introductions:

Joseph Morabito opened the meeting at 12:07 p.m.

The following were in attendance and self-introductions were made:

Zak Schwank	City of Temecula Councilmember
Joseph Morabito	City of Wildomar Councilmember
Samantha Stilwell	Assemblywoman Melissa Melendez's Office
Darrell Connerton	Senator Jeff Stone's Office
Eric Ustation	Riverside Transit Agency
Tricia Almiron	Riverside County District 1

## 2. Continued Business

- **Bus Ride Challenge-** Tricia Almiron organized a ride the bus challenge for those in the group to ride an RTA bus. The route went from the bus stop on Palomar Street in Wildomar to a stop on Madison Ave. in Murrieta and then the next stop was on Murrieta Hot Springs in Murrieta.
- **Rider Appreciation Day-** The Rider Appreciation day had a few of the members of Southwest TNOW in attendance. There weren't too many locals there, although the few that were there were either going to the beach or were in the military and were going down to San Diego to go to the military base.
- **Annual Meeting Video-** The annual video will mainly focus on the Menifee "how to ride the bus event" which will be an interactive event teaching people how to ride the RTA buses.

## 3. New Business

RTA has rolled out their mobile ticketing through the app, Token Transit.

## 4. Ridership Report

July's Ridership (keeping in mind that there was a fare increase starting in July) was up 3.5% and August's ridership was down 3.5%.

## 5. Legislative Update

State updates were provided by Ms. Stilwell and Mr. Connerton. City updates were provided by, Mr. Morabito and Mr. Schwank.

## 6. Announcements.

The Annual TNOW Meeting will be on January 17<sup>th</sup> from 11:30-1pm at the UCR Alumni Center.

## 7. Items for Future Agendas

None

## 8. Adjourn 1:02 p.m.