

Western Riverside County
Transportation NOW
Principal Headquarters
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Chair:

Anisa Escobedo

Vice Chair:

Aurora Chavez

Secretary:

Tara Pueschel

T-NOW Goals

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

Western Riverside County
Transportation NOW
is dedicated to promoting
and expanding transportation
alternatives.

Greater Riverside Transportation NOW Coalition June 13, 2019 – 3:00 p.m.

Arlanza Public Library
8267 Philbin Ave
Riverside, CA 92503

Meeting Agenda

- Call to Order – Welcome - Introductions
- Approval of May minutes
- Legislative Updates
 - Federal (Takano)
 - State (Roth)
 - State (Cervantes)
 - State (Medina)
 - County (Jeffries)
 - City (Melendrez)
- Subcommittee Updates
 - Membership/Outreach
 - Student engagement
 - Centerpiece
- New Business
 - Backpack Giveaway Event
- Transportation/Ridership Updates
 - RTA
 - RCTC
 - City of Riverside
 - UCR
- Announcements
- Items for Future Agendas
- Upcoming Meetings and Events:
 - Next T-NOW meeting is July 11, 2019 – Location TBD
- Adjourn

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting. Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.

Greater Riverside Transportation NOW Coalition Meeting

May 9, 2019 @ Zacatecas Restaurant
Call to order @ 3: 07 p.m. by Anisa Escobedo

Attendance:

Anisa Escobedo – Riverside T-NOW Chair, Escobedo Design
John Burnett – Riverside Special Transit
Aurora Chavez – Community Advocate
Dylan-Marie Antoine – Back Burner Tour
Araceli Ruiz – Supervisor Jeffries’ Office
Carina Tamayo – Senator Roth’s Office
Randon Lane – RTA Board Chair, Mayor Pro Tem, City of Murrieta
Christina Duran – Eastside Advocate, Riverside Latino Network
Aaron Dill – Assemblymember Medina’s Office
Andy Melendrez – RTA Boardmember, Councilmember, City of Riverside

Jeff Kraus – UCR
Eric Ustation – RTA
Connie Mitchell – RTA
John Krick – Alvord USD
Stan Morrison – Security Bank

Motion: (Morrison) / Second (Dill) Approval of May Minutes

Announcements: (Lane) RTA Board Chair has been visiting the various T-NOW Chapters to offer support and reassurance that he will continue to support the T-NOW Chapters and fight for their existence. (Escobedo) Discussed Riverside T-NOW Chapter goals and vision. An interactive conversation took place with Chapter members and Mr. Lane.

Presentation: (Ustation) RTA discussed the proposed 2019-2020 service changes. The service changes will go before the RTA Board for approval on May 23rd. There are public meetings scheduled in April to discuss the proposed changes and provide the public with the opportunity to provide input. Ustation passed out “A Guide to RTA’s 2019-2020 Proposed Changes” and “A Guide to RTA’s May 1, 2019, Service Changes” brochures that highlighted the proposed route and service changes. An emphasis on Route 1’s service change of 30 minute down to 15 minute waits. The changes are expected to take effect September 2019. (Kraus) announced that UCR submitted a letter of support to the RTA Board for the expansion of Routes 1 and 16.

Legislative Update: (Tamayo) updated the Board on the following Senate Bills (SB): SB 653 regarding dual enrollment partnerships for high school students; SB 586 would require community colleges districts and school districts, who enter into College and CCAP partnership agreements to work with local workforce development boards; SB 307 will require two additional science classes to graduate. (Dill) SB 276, encourage higher education institutions to create career technology programs focusing on cybersecurity; AB1314, student financial aid, Cal Grant reform act; AB 1740, UCR Medical School funding act. (Ruiz) Woodcrest Town Hall on May 9th at 5:30 p.m., Woodcrest Elementary School. (Melendrez) Scooter update on change of policy, call 311 for scooters that are a hazard.

Subcommittee Update: (Escobedo) Membership/Outreach: Mr. Ustation will notify the Chapter on upcoming RTA events to have members participate and discuss T-NOW Chapter. Membership/Outreach: no updates due to school year ending. (Chavez) Centerpiece: not meeting until 2 months before the Annual Meeting.

New Business: None

Transportation/Ridership Update: (Ustation) Ridership up 5% from last April. A 20% increase in student pass ridership, 16,000 riders just from UCR. (Kraus) Increase due to constant promoting of bus ridership on campus and the increase frequency of the busses. (Burnett) Riverside Special Transit will be procuring and replacing two new Sprinter type vans for their ambulatory service. Ridership is down. (Kraus) UCR had 509,000 riders in 2018 and it is expect to reach 600,000 a year from now. Experienced an increase of 25% in the fall quarter. 43% of faculty, staff, and students have ridden the bus at least once a year. Mobility Hub delayed due to construction bids.

Items for Future Agendas: (Morrison) report on the increase of the commuters in downtown Riverside due to increase in housing and business development. What is RTA and RCTC doing to plan? (Duran) What is being done about the bus shelters in Casa Blanca on Madison?

Next meeting: June 13, 2019, at the Arlanza Public Library