

**Western Riverside County
Transportation NOW**

Principal Headquarters
1825 Third Street
Riverside, CA 92507



Chair: Brandon Plott
Vice-chair: Ike Bootsma
Secretary: Jerry Sincich

T-NOW Goals

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

*Western Riverside County
Transportation NOW
is dedicated to promoting
and expanding transportation
alternatives*

Northwest – Transportation NOW Coalition

October 10, 2019 - 9:00 am

Norco City Hall
2870 Clark Avenue
Norco, CA 92860

AGENDA

1. Call to Order
2. Welcome / Introductions
3. Approval of September minutes
4. Corona -Norco Unified Transportation Department update
5. Legislative Updates
6. Ridership Reports
7. Projects/Activities/Recaps
 - o 2019 Event Calendar
 - ~~Norco Horse Week Parade~~
 - ~~Temescal Valley Faire~~
 - ~~Backpack Giveaway August 3~~
 - ~~National Night Out August 6~~
 - ~~Norco College Back to School August 23~~
 - Santa Bus Ride – December 13
8. Open Discussion/Announcements
9. Future meeting topics
 - o Route 4 update
10. Adjournment

The next meeting is scheduled for November 7, 2019 at 9:00 am

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.

Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.



**Northwest Transportation NOW
Meeting Minutes
Thursday, September 12, 2019
9:00 AM – Norco City Hall**

COMMITTEE MEMBERS, REPRESENTATIVES, AND RESIDENTS

Ike Bootsma	Riverside County District 2
Wendell Bugtai	Supervisor Spiegel's Office
Berwin Hanna	City of Norco Councilmember
Sudesh Paul	City of Corona
Jerry Sincich	TVMAC Board Member
Jim Steiner	City of Corona Councilmember
Eric Ustation	Riverside Transit Agency
Brad West	Assemblymember Sabrina Cervantes' Office
Keith White	Riverside Transit Agency Bus Rider

Welcome/Introductions:

The meeting was called to order by Vice-chair Ike Bootsma at 9:00 AM

Approval of Minutes:

July 11, 2019 minutes were unanimously approved.

Corona-Norco Unified Transportation Department Update

Reschedule to a future meeting

Legislative Updates:

(Wendell Bugtai)

- The RCTC proposed project to study express toll lanes on the 91 Freeway between Corona and the 60/91/215 interchange was opposed (25 - 5), due to a lack of justification for the lanes. Supervisor Spiegel did not support toll lanes since it did not add capacity to the transportation corridor to carry a greater number of vehicles.
- Supervisor Spiegel fund raising event on September 12, 2019 at the Galleano Winery
(Brad West)
- The Jobs, Economic Development, and the Economy committee will have a hearing on Wednesday, September 25, 2019 at 9:30 AM at the City of Corona City Council Chambers, all are welcome. There will be a discussion on the economic future of the Inland Empire.
- AB477 – Existing law authorizes cities, cities and counties, and counties to create disaster councils, by ordinance, to develop plans for meeting any condition constituting a local emergency or state of emergency, including, earthquakes, natural or manmade disasters specific to that jurisdiction. This bill would require a county, or city and county, to include representatives from the access and functional needs population to its emergency plan.

Ridership Report:

(Eric Ustation)

- The RTA fare increase was implemented in July. In spite of the July RTA fare increase, ridership increased 3.5%.
- Student pass programs increased 16% in July
- The 25cents fare program for students generated 198, 433 boarding's and a 5% increase from last year

(Sudesh Paul)

- Corona Cruiser ridership increased 8.5%
- Dial-A-Ride ridership increases 0.3%
- The City of Corona Transportation (Corona Cruiser & Dial-A-Ride) goal is to improve efficiency and customer service

Projects & Activities:

2019 Events Calendar

(Brandon Plott)

- Discussed the 2019 Chapter events: 1) Backpacks to the Future (August 3rd); 4) National Night Out (August 6th); 5) Norco College Welcome Day; 6) Santa Claus Bus Ride (Friday, December 13th).

Open Discussion/Announcements:

(Eric Ustation)

- The RTA Mobile Ticketing program soft launch to the public is expected to start in late September. In October, the official launch, transit customers using Mobile Ticketing will receive a 30 percent discount on their first purchase of a 1-Day, 7-Day or 30-Day pass if approved by the RTA Board at their September meeting.

Future Meeting Topics

- Update from CNUSD on their transit activities
- City of Corona Transit COA update
- RTA Planning Department update on Route 4

Adjourn:

Meeting was adjourned at approximately 10:02 AM.

The next meeting is scheduled for October 10, 2019 at 9:00 AM.