

**Western Riverside County
Transportation NOW**

Principal Headquarters
1825 Third Street
Riverside, CA 92507



Chair: Brandon Plott
Vice-chair: Ike Bootsma
Secretary: Jerry Sincich

T-NOW Goals

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

*Western Riverside County
Transportation NOW
is dedicated to promoting
and expanding transportation
alternatives*

Northwest – Transportation NOW Coalition

June 13, 2019 - 9:00 am

Norco City Hall
2870 Clark Avenue
Norco, CA 92860

AGENDA

1. Call to Order
2. Welcome / Introductions
3. Approval of May minutes
4. Legislative Updates
5. Ridership Reports
6. Projects/Activities/Recaps
 - o 2019 Event Calendar
 - ~~Norco Horse Week Parade~~
 - ~~Temescal Valley Faire~~
 - Norco College Back to School
 - Backpack Giveaway
 - National Night Out
 - Santa Bus Ride – December 13
7. Open Discussion/Announcements
8. Future meeting topics
9. Adjournment

The next meeting is scheduled for July 11, 2019 at 9:00 am

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.

Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.



Northwest Transportation NOW
Meeting Minutes
Thursday, May 9, 2019
9:00 AM – Norco City Hall

COMMITTEE MEMBERS, REPRESENTATIVES, AND RESIDENTS

Ike Bootsma	Riverside County District 2
Cuevas Delfino, Jr	Corona Norco Unified School District
Cheryl Donahue	Riverside County Transportation Commission
Berwin Hanna	City of Norco Councilmember
Anthony Kelly Jr.	City of Jurupa Valley Councilmember
Connie Mitchell	Riverside Transit Agency
Jerry Sincich	TVMAC Board Member
Carina Tamayo	Senator Richard Roth's Office
Luisa Tassan	Assemblymember Cervantes' Office
Eric Ustation	Riverside Transit Agency
Bugtai Wendell	Riverside County District 2
Keith White	Riverside Transit Agency Bus Rider

Welcome/Introductions:

The meeting was called to order by Vice Chair Ike Bootsma at 9:00 AM

Approval of Minutes:

April 11, 2019 minutes were unanimously approved.

Presentation

(Cheryl Donahue)

- Riverside County Transportation Commission
 - Interstate 15 Express Lanes project is approaching a 40% completion mark and is expected to be completed on time in 2020
 - RCTC is procuring a designs builder for the Interstate 15/91 Express Lanes connector. Construction is expected to start in the fall of 2020.
 - Preparing to start the Environmental studies for the Interstate 15 Express Lanes expansion from Cajalco Road to State Route 74
 - #rebootmycommute is designed to gain public feedback during the period March 6th – June 2nd period to help resolve transportation problems throughout Riverside County. The public comments/feedback will be presented at the July 10th RCTC meeting.
 - Discussed Metrolink Angels Express ticket promotion for travel to and from Angel games for \$7.00 roundtrip, \$6.00 for senior/disabled, \$4.00 for youth (ages 6-18)
- Riverside Transit Agency
(Connie Mitchell)
 - Discussed the May 12, 2019 proposed service changes to improve frequency and enhance connections and reliability for 2019-2020 time period which included Route 1, New Route 4, Route 12, Route 204.

Legislative Updates:

(Carina Tamayo)

- SB563 – This bill would reduce barriers, enhance early college opportunities and promote the development of college and career focused community college district partnerships with local high school districts, by establishing a pilot program at three community college districts in partnership with 15 high schools. These pilots would act as incubators in the development of best practices, to provide participating students with a successful transition to post-secondary institutions, and make for career ready students with substantial college credits earned through dual enrollment. The Norco College and Jurupa School District support this bill.

(Luisa Tassan)

- AB710 – This bill would address student homelessness and college affordability by ensuring housing costs provided to students are calculated in a fair, consistent, and accurate way every year.
- Wellness and Resource Fair Thursday, May 23rd 12 – 4PM at the Fairmont Park, Riverside
- Magnolia Community Health Center, Backpack Giveaway and Resource Fair on Saturday, June 29th 10:00 AM – 2:00 PM. Event location is 9380 Magnolia Ave., Riverside,

Ridership Report:

(Eric Ustation)

- The month of April ridership data was unavailable.
- Introduced the RTA Summer program for students under 19 years old. Students will be able to ride RTA buses for only 25 cents from June 1st through September 2nd.

Projects & Activities:

2019 Events Calendar

(Ike Bootsma)

- Discussed event participation and event dates for these 2019 Chapter events: 1) Norco Horseweek Parade (Saturday, April 13th); 2) Temescal Valley Fair (Saturday, May 18th); 3) Backpacks to the Future (1st Saturday in August); 4) National Night Out (August 6th); 5) Norco College Welcome Day; 6) Santa Claus Bus Ride (Friday, December 13th).
- The RTA will have a bus and booth at the upcoming Temescal Valley Fair on Saturday, May 18th

Open Discussion:

(Anthony Kelly)

- Grand Opening of the Riverside University Health Systems Jurupa Valley Community Health Center at 3:00 PM today
- Discussed the 8th Annual 5k & 1-mile Fun Run on Saturday, May 11th at Vernola Family Park, Jurupa Valley at 7:00 AM
- Field of Honor Opening Ceremony at the Veterans Memorial Park, Jurupa Valley on Saturday, May 18, 2019

(Berwin Hanna)

- Discussed the Memorial Day Tribute and Continuous Salute on Monday, May 27th at the George A. Ingalls Veterans Memorial Plaza from 9:00 – 11:00 AM. After the ceremony, enjoy the Norco Eastvale Rotary Club's Pitchfork Steak Fun-Do from 11:00 AM – 5:00 PM at the Pole Barns.

Future Meeting Topics

Adjourn:

Meeting was adjourned at approximately 10:00 AM.

The next meeting is scheduled for June 13, 2019 at 9:00 AM.