

**Western Riverside County
Transportation NOW**
Principal Headquarters
1825 Third Street
Riverside, CA 92507



**Chair: Jim Steiner
Vice-chair: Jerry Sincich
Secretary: Keith White**

T-NOW Goals

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

*Western Riverside County
Transportation NOW
is dedicated to promoting
and expanding transportation
alternatives*

Northwest Transportation NOW Coalition

January 14, 2021
9:00 a.m.

Please join meeting from your computer, tablet or smartphone

<https://us02web.zoom.us/j/82202607023?pwd=N3h4RDFOQ1pYSzdLZDNUVjBkWHRWUT09>

You can also dial in using your phone

Phone: (669) 900-6833

One tap mobile: +16699006833,,82202607023#,,,,,0#,,112233#

Meeting ID: 822 0260 7023

Passcode: 112233

AGENDA

1. Call to Order
2. Welcome / Introductions
3. Legislative Updates
4. Ridership Reports
5. Open Discussion/Announcements
6. Future meeting topics
7. Adjournment

The next meeting is scheduled for February 11, 2021 at 9:00 a.m.

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.

Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.



**Northwest Transportation NOW
Virtual Meeting Minutes
December 10, 2020
9:00 AM**

Welcome/Introductions:

The meeting was called to order by Ike Bootsma at 9:05 a.m. The following were in attendance and self-introductions were made:

Ike Bootsma	Supervisor Karen Spiegel's Office
Berwin Hanna	City of Norco Mayor
Ted Hoffman	Norco City Council
Jerry Sincich	Temescal Municipal Advisory Committee
Jim Steiner	City of Corona Mayor
Brad West	Assemblymember Sabrina Cervantes' Office
Nydia Ibarra	South Coast Air Quality Management District
Keith White	Eastvale Resident
Jim Kneepkens	Riverside Transit Agency
Kristin Warsinski	Riverside Transit Agency

Presentation:

- RTA's Director of Planning Kristin Warsinski provided an update on the Bus Stop Improvement Program including policy, history, design standards and physical requirements. Director Sincich asked about bus shelter advertising to fund future bus stop amenities. Staff provided a brief history of RTA's bus shelter advertising program and discussed RTA's advertising contract with Outfront Media that was recently terminated.

Legislative Updates:

- Brad West indicated the California legislature is on break and returns on January 4 and Assemblymember Cervantes is accepting bill recommendations.

Ridership Reports

- RTA provided a ridership report for October which reflects a reduction compared to 2019.

Open Discussion/Announcements

- AQMD announced several open meetings and invited everyone to attend.
- Director Sincich discussed active transportation grants available to cities.
- Keith White announced RTA will not provide free rides on New Year's Eve.

Future Meeting Topics

- RTA's proposed system-wide service reduction

Election of Chapter Officers

- Director Steiner was elected chair, Director Sincich as vice-chair and Keith White as secretary.

Adjourn

The next virtual meeting is scheduled for January 14, 2020