

# Agenda

## Riverside Transit Agency Board of Directors Meeting

Regular Meeting No. 2011-3A

March 24, 2011

2:00 p.m.

County of Riverside Administrative Building

Board of Supervisors Chambers

4080 Lemon Street, First Floor

Riverside, CA 92501

**PLEASE NOTE: The Chairman of the Board kindly requests that cell phones be turned off during the meeting**

### ITEM

### RECOMMENDATION

1. CALL TO ORDER

2. ROLL CALL

3. FLAG SALUTE

4. PUBLIC COMMENTS – NON-AGENDA ITEMS

Members of the public may address the Board regarding any item within the subject matter jurisdiction of the Board; however, no action may be taken on off-agenda items unless authorized by law. Comments shall be limited to matters not listed on the agenda. Members of the public may comment on any matter listed on the agenda at the time that the Board considers that matter. Each person's presentation is limited to a maximum of three (3) minutes

RECEIVE COMMENTS

5. [APPROVAL OF MINUTES – FEBRUARY 24, 2011, BOARD MEETING \(P. 4\)](#)

APPROVE

*Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.*

*Agenda related writings or documents provided to the Board of Directors are available for public inspection during the meeting or may be requested from the office of the Clerk of the Board.*

ITEM

RECOMMENDATION

6. CONSENT CALENDAR

All items on the Consent Calendar will be approved by one motion and there will be no discussion on individual items unless a Board member or member of the public requests a specific item be pulled from the calendar for separate discussion

- |  |                  |
|--|------------------|
| A. <a href="#">Financial Profile – February 2011</a> (P. 11)   | RECEIVE AND FILE |
| B. <a href="#">Ridership Report – February 2011</a> (P. 25)  | RECEIVE AND FILE |
| C. <a href="#">On Time Performance – February 2011</a> (P. 31)   | RECEIVE AND FILE |
| D. <a href="#">Administration and Operations Committee Meeting – 3/2/11 Draft Minutes</a> (P. 32)  | RECEIVE AND FILE |
| E. <a href="#">Budget and Finance Committee Meeting – 3/2/11 Draft Minutes</a> (P. 35)   | RECEIVE AND FILE |
| F. <a href="#">February 2011 Productivity Improvement Program (PIP) Results</a> (P. 39)  | RECEIVE AND FILE |
| G. <a href="#">Agency Credit Card Statement – February 2011</a> (P. 46)  | RECEIVE AND FILE |
| H. <a href="#">Authorization to enter into Agreement No. 11-001 with the City of Riverside for the renewal of the City Employee Pass Revenue Program (CITY PASS)</a> (P. 48)       | APPROVE          |
| <i>(Budget and Finance Committee Reviewed and Recommended 3/2/11 Meeting)</i>  |                  |
| I. <a href="#">Ratify Letter of Participation for University of California Riverside Submission for U.S. Department of Energy Funding Opportunity DE-FOA-0000239 Grant</a> (P. 50) | APPROVE          |
| <i>(Administration and Operations Committee Reviewed and Recommended 3/2/11 Meeting)</i>   |                  |

ITEM

RECOMMENDATION

7. AUTHORIZATION TO ISSUE A SOLE SOURCE PURCHASE ORDER TO TRAPEZE SOFTWARE GROUP, INC. (TRAPEZE), CEDAR RAPIDS, IA, FOR ANNUAL SOFTWARE AND MAINTENANCE SUPPORT FOR INTELLIGENT TRANSPORTATION SYSTEMS (ITS) SOFTWARE (P. 52)

APPROVE

*(Budget and Finance Committee Reviewed and Recommended 3/2/11 Meeting)*

8. AUTHORIZATION TO AWARD AGREEMENT #10-049 TO EMPIRE TRANSPORTATION FOR FIXED ROUTE AND REGIONAL COMMUTER SERVICES (COMMUTERLINK) (P. 54)

APPROVE

*(Administration and Operations Committee and Budget and Finance Committee Reviewed and Recommended 3/2/11 Meeting)*

9. TRAFFIC SIGNAL PRIORITY (TSP) PRESENTATION

RECEIVE PRESENTATION

10. TRANSPORTATION NOW UPDATE PRESENTATION (P. 60)

RECEIVE PRESENTATION

11. BOARD MEMBER COMMENTS AND REMARKS

12. ANNOUNCEMENTS

13. NEXT MEETING

Regular Meeting of the RTA Board of Directors  
Thursday, April 28, 2011  
2:00 p.m.  
Board of Supervisors Chambers  
County Administrative Center  
4080 Lemon Street, First Floor  
Riverside, CA 92501

14. MEETING ADJOURNMENT

RIVERSIDE TRANSIT AGENCY  
Board of Directors  
Minutes of Meeting No. 2011-2A  
Regular Meeting  
February 24, 2011

**1. CALL TO ORDER**

Chairman Bob Buster called the regular meeting of the Riverside Transit Agency Board of Directors to order at 2:00 p.m., on Thursday, February 24, 2011 in the Riverside County Board of Supervisors Chambers, 4080 Lemon Street, Riverside, CA.

**2. ROLL CALL**

Present:

1. Don Robinson, City of Banning
2. Jeff Fox, City of Beaumont
3. Ella Zanowic, City of Calimesa
4. Barry Talbot, City of Canyon Lake
5. Jason Scott, City of Corona
6. Ike Bootsma, City of Eastvale
7. Jerry Franchville, City of Hemet
8. Daryl Hickman, City of Lake Elsinore
9. Wallace Edgerton, City of Menifee
10. Doug McAllister, City of Murrieta
11. Harvey Sullivan, City of Norco
12. Joanne Evans, City of Perris
13. Andy Melendrez, City of Riverside
14. Andrew Kotyuk, City of San Jacinto
15. Jeff Comerchero, City of Temecula
16. Bridgette Moore, City of Wildomar
17. Bob Buster, County of Riverside, District I
18. Marion Ashley, County of Riverside, District V
19. <sup>1</sup>Frank Hall, County of Riverside, District II
20. <sup>2</sup>Ron Roberts, County of Riverside, District III

Absent:

1. Jesse Molina, City of Moreno Valley

**3. FLAG SALUTE**

Director Comerchero led the attendees in the flag salute.

**4. PUBLIC COMMENTS – NON-AGENDA ITEMS**

Mando Valencia inquired about Route 14 servicing Michigan Street in Grand Terrace.

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<sup>1</sup>Alternate for Director John Tavaglione, County of Riverside, District II

<sup>2</sup>Alternate for Director Jeff Stone, County of Riverside, District III

**5. APPROVAL OF MINUTES – JANUARY 27, 2011, BOARD MEETING**

M/S/C (COMERCHERO/MCALLISTER) approving the January 27, 2011, Board meeting minutes. The motion carried with 16 affirmative votes and two abstentions (EVANS/KOTYUK).

**6. CONSENT CALENDAR**

Chairman Buster announced that Item 6J will be considered at a later date and staff requested the item be taken off the consent calendar.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item A – Financial Profile – January 2011. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item B – Ridership Report – January 2011. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item C – On Time Performance Report – January 2011. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item D – Administration and Operations Committee Meeting – 2/2/11 Draft Minutes. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item E – Budget and Finance Committee Meeting – 2/2/11 Draft Minutes. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item F – January 2011 Productivity Improvement Program (PIP) Results. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item G – Agency Credit Card Statement – January 2011. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving the receipt and file of item H – FY 11 Preliminary Farebox Recovery Ratio Report. The motion carried unanimously.

M/S/C (MCALLISTER/ZANOWIC) approving item I – Authorization to Amend Lease Agreement No. 5-016 with Bridgestone/Firestone. The motion carried unanimously.

**7. APPROVAL OF MT. SAN JACINTO COMMUNITY COLLEGE DISTRICT GO-PASS PROGRAM PRICING STRUCTURE AND PROGRAM REQUIREMENTS AND AUTHORIZATION TO PROVIDE INFORMATION FOR STUDENT REFERENDUM**

Director Melendrez arrived at the meeting during presentation of item 7.

Director Edgerton complimented and thanked Mr. Rubio for this item.

Mr. Rubio praised Mr. Kneepkens, Mr. Richardson and Mr. Franklin for their efforts on this program and thanked Director Edgerton for his vision and efforts.

Mr. Melendrez commented the Go-Pass program has been highly successful for the City of Riverside, with 80 thousand students riding the bus per month. A vocational school has recently come to town and they hope to participate in this type of program. Director Melendrez complimented Mt. San Jacinto Community College on their high ridership.

M/S/C (MELENDREZ/EDGERTON) as to the following:

- Approve the proposed MSJC Go-Pass pricing structure and program requirements.
- Authorize staff to provide the necessary information to MSJC students and administrators to create a student referendum to establish a five-year Go-Pass program.

The motion carried unanimously.

8. **AUTHORIZATION TO ISSUE A SOLE SOURCE PURCHASE ORDER TO TRAPEZE SOFTWARE GROUP, INC., (TRAPEZE) FOR ANNUAL SOFTWARE LICENSING AND TECHNICAL SUPPORT FOR PARATRANSIT SCHEDULING SOFTWARE (PASS)**

M/S/C (COMERCHERO/HICKMAN) as to the following:

- Authorize staff to issue a sole source purchase order to Trapeze Software Group, Inc., in an amount that will not exceed \$61,936 for PASS software licensing and technical support.

The motion carried unanimously.

9. **ADOPTION OF PROPOSED SERVICE MODIFICATIONS FOR THE MAY 2011 SERVICE CHANGES UPON CLOSING OF PUBLIC HEARING**

Director Franchville arrived at the meeting during presentation of item 9.

Chairman Buster stated that today marks the opening of the public hearing period for RTA's proposed service changes.

Mr. Stanley presented the proposed May 2011 service changes.

Chairman Buster stated that in addition to the community meetings, the public has had the opportunity to comment by phone, e-mail and regular mail. Details of all these proposals have been made available in brochures that are on the buses, on the Riverside Transit website and also by personal request.

Chairman Buster called for public comments and requested Ms. Wendy Gorton to come up to the podium to address the Board.

Ms. Gorton commented that she rides Route 79 daily and is opposed to the proposal which will eliminate her bus stop at Sarah Way and Diaz, as well as eight other stops.

Supervisor Buster closed the public hearing.

Director Comercheo inquired if there was an alternative to the proposal for Ms. Gorton, he also inquired as to how many riders would be impacted with the elimination of the stops.

Mr. Stanley replied that the passengers per hour were less than two in the segment being eliminated, and 1.6 passengers per day at the stop Ms. Gorton uses. The ridership for this route is extremely low; however, we could look at some alternative routing in the area.

First Vice Chairman McAllister inquired if the portion of the Route 79 was removed would Dial-A-Ride be available and potentially be an alternative. Mr. Stanley replied he would have to check the distance.

M/S/C (TALBOT/FOX) as to the following:

- Adopt the proposed service modifications for the May 2011 Service Changes.

The motion carried with 19 affirmative votes and one abstention. (FRANCHVILLE)

#### **10. HYDRAULIC HYBRID UPDATE PROOF OF CONCEPT TEST**

Bob Bach presented an update on the Hydraulic Hybrid Proof of Concept Test.

Director Hickman stated he remembered when this was first presented and has been anxiously waiting to see the results. He commended RTA for being forward thinking, one of three in the nation testing.

Director Kotyak inquired about maintenance costs. Mr. Bach replied he was expecting maintenance costs to drop because of key components such as brakes and acceleration on engines not being used as heavily.

First Vice Chairman McAllister inquired as to the potential plans beyond the test. Mr. Bach replied there were many applications down the road. Part of the proof of concept is cost and as we get to the end of the test we will have more information to determine if we can put this on other vehicles. We should have more information within six months.

#### **11. TRANSPORTATION NOW UPDATE**

Mr. Kneepkens presented an update on Transportation NOW.

Chairman Buster stated it was very important to keep the communication going and hopefully our members can continue to stimulate folks to serve on Transportation NOW groups around the various parts of the county.

Director Talbot complimented Mr. Kneepkens on all the hard work on the Transportation NOW chapters and speaker programs.

Director Zanowic complimented Mr. Stanley for the wonderful presentation he gave at their meeting.

**12. BOARD MEMBER COMMENTS AND REMARKS**

None.

**13. ANNOUNCEMENTS**

Chairman Buster stated that he and Mr. Rubio had an announcement and invited Ms. Colleen Nicol to the podium. Mr. Rubio asked Ms. Hernandez to join them.

Mr. Rubio stated the past ten years Ms. Hernandez has supported the board and worked extremely hard to earn her Bachelor and Master's degree in a short amount of time. Ms. Hernandez also achieved her certification for municipal clerk and is about to receive her master municipal clerk certification.

Mr. Rubio expressed his gratitude and thanked Ms. Hernandez for everything she's done for him, the board and the organization. Mr. Rubio applauded Ms. Hernandez for pursuing her goals to be a city clerk and stated that Seaside's gain is certainly RTA's loss.

Ms. Colleen Nicol City Clerk of Riverside, California, stated she was here today as the President-elect of the International Institute of Municipal Clerks to honor Ms. Hernandez. Ms. Nicol congratulated Ms. Hernandez on achieving her certified municipal clerk status.

Chairman Buster praised Ms. Hernandez for her outstanding dedication and work performance for the organization and congratulated Mari for achieving the American dream. Chairman Buster and Mr. Rubio presented Ms. Hernandez with a plaque of appreciation.

Ms. Hernandez expressed her appreciation to the Board for all the support she received and thanked all staff, directors and managers. She thanked Ms. Nicol for being her mentor.

Director Comerchero stated it was a joy to work with Ms. Hernandez and wished her the best of luck.

Director Fox commented as former Chairman of the Board, Ms. Hernandez made his job easier and he appreciated all of her efforts.

Mr. Rubio invited the Board and staff and any members in the audience to the atrium for refreshments to continue to honor Ms. Hernandez.

**14. NEXT MEETING**

A regular meeting of the RTA Board of Directors is scheduled on Thursday, March 24, 2011, at 2:00 p.m., in the Riverside County Board of Supervisors Chambers, at 4080 Lemon Street, Riverside, CA.

**15. ADJOURNMENT**

The meeting adjourned at 3:09 p.m.



Respectfully submitted,

A handwritten signature in blue ink that reads "Larry Rubio". The signature is written in a cursive style with a large initial "L".

Larry Rubio  
Chief Executive Officer

A handwritten signature in blue ink that reads "Natalie Gomez". The signature is written in a cursive style with a large initial "N".

Natalie Gomez  
Acting Clerk of the Board of Directors

ATTENDANCE SHEET  
February 24, 2011

<u>NAME</u>	<u>ORGANIZATION/TITLE</u>
1. LARRY RUBIO	CHIEF EXECUTIVE OFFICER
2. KENNARD R. SMART, JR.	AGENCY GENERAL COUNSEL
3. TOM FRANKLIN	CHIEF OPERATING OFFICER
4. CRAIG FAJNOR	CHIEF FINANCIAL OFFICER
5. VINCE ROUZAUD	CHIEF PROCUREMENT AND LOGISTICS OFFICER
6. BOB BACH	DIRECTOR OF MAINTENANCE
7. MARK STANLEY	DIRECTOR OF PLANNING
8. LAURA MURILLO	DIRECTOR OF HUMAN RESOURCES
9. RICK KACZEROWSKI	DIRECTOR OF INFORMATION TECHNOLOGY
10. JIM KNEEPKENS	DIRECTOR OF MARKETING
11. MARICELA HERNANDEZ	CLERK OF THE BOARD OF DIRECTORS
12. BRAD WEAVER	MARKETING MANAGER
13. VIRGINIA WERLY	CONTRACT OPERATIONS MANAGER
14. NATALIE ZARAGOZA	CONTRACTS MANAGER
15. SCOTT RICHARDSON	PLANNING AND PROGRAM MANAGER
16. LORELLE MOE-LUNA	SENIOR PLANNER
17. JOAN HEPWORTH	DEPUTY CLERK OF THE BOARD
18. NATALIE GOMEZ	EXECUTIVE ASSISTANT
19. DANIELLE HAGERMAN	HEMET / SAN JACINTO / TEMECULA RIDER
20. WENDY GORTON	HEMET RESIDENT
21. AURORA CHAVEZ	RIVERSIDE RESIDENT
22. ELIZABETH URTIAGA	CITY OF BEAUMONT
23. COLLEEN NICOL	CITY CLERK OF RIVERSIDE
24. ARMANDO VALENCIA	GRAND TERRACE RESIDENT
25. AMY HICKMAN	LAKE ELSINORE RESIDENT

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS  
THRU: Larry Rubio, Chief Executive Officer  
FROM: Craig Fajnor, Chief Financial Officer  
SUBJECT: Financial Profile – February 2011

Summary: The attached report summarizes the Agency's performance in the areas of revenues, operating expenses, ridership, and service levels (in terms of revenue service hours and revenue service miles) for fiscal year-to-date February FY11.

Recommendation:

Receive and file.

# FINANCIAL PROFILE

February 2011

## Overview

February total revenue of \$5,515,629 is \$627,198 or 13 percent over budget. Year-to-date revenue of \$45,367,580 is \$5,619,610 or 14 percent over budget. Both the monthly and year to date variances are attributed to greater than anticipated capital contribution revenue and farebox revenue.

February operating expenses of \$3,839,921 are \$99,769 or 3 percent under budget. Year-to-date expenses of \$31,823,103 are \$1,206,975 or 4 percent under budget. Variance analysis by cost element is provided in the financial discussion below.

During the month of February, RTA carried a total of 658,720 passengers – the highest February ridership in the history of the agency. Total ridership consisted of 510,237 passengers on directly operated fixed routes, 122,387 on contracted fixed routes, and 26,096 Dial-A-Ride/Taxi Overflow trips. This reflects a system-wide increase of 4 percent when comparing February 2011 to February 2010. FY11 year-to-date system-wide ridership of 5,245,245 reflects a .3 percent decrease over the same period in FY10. Ridership on fixed route service in February increased 3 percent over the prior year. Year-to-date ridership on fixed route service increased .1 percent over the prior year. Of particular note, CommuterLink ridership increased 47 percent both monthly and on a fiscal year-to-date basis over FY10. These increases are attributed to the reclassification of Route 216 to a CommuterLink route as well as performance on routes 204, 212 and 217. DAR/Taxi overflow trips increased by 9 percent on a monthly basis, but decreased 9 percent on a year-to-date basis compared to FY10. The monthly increase is attributed to the elasticity of demand of the service after last year's Board directed policy changes were enacted. The year-to-date decrease is still reflective of a comparison to a year where service was not comparable for a 6-month period.

During February, RTA provided a total of 46,651 revenue service hours and logged a total of 787,498 combined revenue miles. This reflects a decrease of 2 percent in hours and 3 percent in miles when comparing February 2011 to February 2010. FY11 year-to-date actual revenue service hours of 396,264 and revenue miles of 6,728,099 reflect a decrease of 5 percent in hours and 6 percent in miles when compared to FY10.

February farebox revenue of \$826,454 is \$167,440 or 25 percent over budget. Year-to-date farebox revenue of \$6,117,902 is \$420,247 or 7 percent over budget. The monthly variance is attributed to the greater than anticipated ridership, as discussed above, and greater than anticipated period pass sales. The year-to-date variance is attributed to greater than anticipated ridership as discussed above.

### **Financial Discussion**

Salaries and benefits expense of \$1,887,552 is \$2,875 or .2 percent over budget in February. Year-to-date salaries and benefits expenses of \$15,351,509 are \$400,675 or 3 percent under budget. The monthly variance is attributed to greater than anticipated worker's compensation expenses. The year-to-date variance is attributed to less than anticipated unemployment and medical benefits expenses.

Purchased transportation expenses of \$1,344,945 are \$54,035 or 4 percent under budget in February. Year-to-date purchased transportation expenses of \$11,374,677 are \$631,269 or 5 percent under budget. The monthly variance is attributed to contractual efficiencies. The year-to-date variance is attributed to contractor service delivery efficiencies in the provision of DAR service as well as DAR trips being less than planned.

Total services expenses of \$160,599 are \$850 or .5 percent under budget in February. Year-to-date service expenses of \$1,189,274 are \$121,124 or 9 percent under budget. The monthly variance is attributed to less than anticipated towing expenses. The year-to-date variance is attributed to less than anticipated use of contracted services and consultants.

Materials and supplies expenses of \$262,451 are \$34,198 or 12 percent under budget in February. Year-to-date material and supplies expenses of \$2,389,158 are \$65,139 or 3 percent over budget. The monthly variance is attributed to less than anticipated CNG fuel expenses. The year-to-date variance is attributed to greater than anticipated parts expense.

Other expenses of \$184,374 are \$13,560 or 7 percent under budget in February. Year-to-date other expenses of \$1,518,485 are \$119,045 or 7 percent under budget. The monthly variance is attributed to less than anticipated utilities and marketing expenses. The year-to-date variance is attributed to less than anticipated taxes/permits and training expenses.

RTA Set of Books  
Comparative Balance Sheet  
Current Period: FEB-11

Currency: USD  
No specific Ledger requested

	As of FEB-11	As of FEB-10
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<b>Assets</b>		
Cash & Cash Items	23,155,118.95	24,706,897.54
Cash held by Trustee - Restricted	1,906,706.85	1,902,553.43
Receivables	509,892.43	618,596.30
Due from Other Governmental agencies	9,384,947.37	6,729,530.67
Interest Receivable	16,000.00	20,000.00
Materials & Supplies Inventory	765,413.99	853,105.93
Capital Assets	28,716,614.98	31,634,041.98
Financing Costs - COP	53,757.82	80,637.10
Other Assets	473,711.02	524,867.25
	-----	-----
<b>Total Assets</b>	64,982,163.41	67,070,230.20
	=====	=====
<b>Liabilities</b>		
Trade Payables	5,049,163.82	4,668,760.59
Accrued Payroll	195,207.28	143,561.21
Compensated Absences Payable	751,724.90	742,900.36
Interest Payable	92,270.88	117,864.55
Current portion of Capital lease	1,820,000.00	1,755,000.00
Reserve	5,653,420.24	8,467,877.16
Deferred revenue	10,651,179.06	10,954,853.50
Capital lease obligation - Long Term	3,830,000.00	5,650,000.00
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<b>Total Liabilities</b>	28,042,966.18	32,500,817.37
<b>Net Assets</b>		
Grants & Other Capital	9,629,360.55	9,629,360.55
Accumulated Earnings/Loss	27,309,836.68	24,940,052.28
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<b>Total Net Assets</b>	36,939,197.23	34,569,412.83
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<b>Total Liabilities &amp; Net Assets</b>	64,982,163.41	67,070,230.20
	=====	=====

RTA Set of Books  
Revenue Detail Report W/Capital Contribution  
Current Period: FEB-11

Currency: USD  
No specific Ledger requested

	PERIOD TO DATE		BUDGET	PCT	VARIANCE	VAR %	YEAR TO DATE		BUDGET	PCT	VARIANCE	VAR %
	ACTUAL	PCT					ACTUAL	PCT				
Passenger Fares	826,453.70	15.0	659,013.23	13.5	167,440.47	25.4	6,117,902.02	13.5	5,697,655.52	14.3	420,246.50	7.4
Local Operating Assistance												
TDA/LTF Gen Operating A	2,550,187.00	46.2	2,550,187.00	52.2	0.00	0.0	20,401,495.00	45.0	20,401,496.00	51.3	(1.00)	0.0
Measure A Operating Ass	179,143.00	3.2	179,141.00	3.7	2.00	0.0	1,659,232.33	3.7	1,648,099.00	4.1	11,133.33	0.7
State Operating Assistance												
STA Operating Assistanc	0.00	0.0	0.00	0.0	0.00	n/m	0.00	0.0	0.00	0.0	0.00	n/m
Federal Operating Assistance												
Section 5307 (9)	1,188,195.83	21.5	1,188,195.83	24.3	0.00	0.0	9,505,566.64	21.0	9,505,566.64	23.9	0.00	0.0
CMAQ	0.00	0.0	0.00	0.0	0.00	n/m	0.00	0.0	0.00	0.0	0.00	n/m
Section 5311 (18)	29,009.69	0.5	35,586.75	0.7	(6,577.06)	(18.5)	302,069.48	0.7	284,694.00	0.7	17,375.48	6.1
Section 5316 JARC/New F	51,000.15	1.0	48,636.00	1.0	2,364.15	4.9	434,504.38	1.1	389,088.00	1.0	45,416.38	11.7
Section 26 Planning	0.00	0.0	0.00	0.0	0.00	n/m	0.00	0.0	0.00	0.0	0.00	n/m
Other Operating Assistance												
Revenue Lease	5,000.00	0.1	5,000.00	0.1	0.00	0.0	40,000.00	0.1	40,000.00	0.1	0.00	0.0
Other Revenue	29,032.41	0.5	62,083.33	1.3	(33,050.92)	(53.2)	626,526.49	1.4	496,666.64	1.2	129,859.85	26.1
<b>Total Operating</b>	<b>4,858,021.78</b>	<b>n/m</b>	<b>4,727,843.14</b>	<b>n/m</b>	<b>130,178.64</b>	<b>2.8</b>	<b>39,087,296.34</b>	<b>n/m</b>	<b>38,463,265.80</b>	<b>n/m</b>	<b>624,030.54</b>	<b>1.6</b>
Capital Contributions Rev	657,607.00	n/m	160,588.00	n/m	497,019.00	309.5	6,280,283.30	n/m	1,284,704.00	n/m	4,995,579.30	388.9
<b>Total Revenue</b>	<b>5,515,628.78</b>	<b>100.0</b>	<b>4,888,431.14</b>	<b>100.0</b>	<b>627,197.64</b>	<b>12.8</b>	<b>45,367,579.64</b>	<b>100.0</b>	<b>39,747,969.80</b>	<b>100.0</b>	<b>5,619,609.84</b>	<b>14.1</b>



RTA Set of Books  
Revenue Budget Variance Report  
Current Period: FEB-11

Currency: USD  
No specific Ledger requested

	PERIOD TO DATE				YEAR TO DATE							
	ACTUAL	PCT	BUDGET	PCT	VARIANCE	VAR %	ACTUAL	PCT	BUDGET	PCT	VARIANCE	VAR %
Farebox Revenue												
Revenue Line 1	143,943.57	17.4	111,847.10	17.0	32,096.47	28.7	1,061,848.18	17.4	952,643.03	16.7	109,205.15	11.5
Revenue Line 3	8,971.96	1.1	4,660.73	0.7	4,311.23	92.5	62,260.00	1.0	39,850.09	0.7	22,409.91	56.2
Revenue Line 7	11,186.06	1.4	9,453.64	1.4	1,732.42	18.3	80,593.11	1.3	80,429.53	1.4	163.58	0.2
Revenue Line 8	13,766.47	1.7	8,881.18	1.3	4,885.29	55.0	96,178.09	1.6	75,551.19	1.3	20,626.90	27.3
Revenue Line 10	21,459.63	2.6	15,764.01	2.4	5,695.62	36.1	147,518.52	2.4	134,283.14	2.4	13,235.38	9.9
Revenue Line 11	14,667.14	1.8	11,718.98	1.8	2,948.16	25.2	106,365.35	1.7	99,729.82	1.8	6,635.53	6.7
Revenue Line 12	22,371.64	2.7	17,044.12	2.6	5,327.52	31.3	163,832.33	2.7	144,978.37	2.5	18,853.96	13.0
Revenue Line 13	22,141.41	2.7	19,372.84	2.9	2,768.57	14.3	160,720.28	2.6	164,865.19	2.9	(4,144.91)	(2.5)
Revenue Line 14	19,089.16	2.3	5,063.44	0.8	14,025.72	277.0	119,226.43	1.9	42,942.20	0.8	76,284.23	177.6
Revenue Line 15	34,491.30	4.2	28,369.44	4.3	6,121.86	21.6	265,266.11	4.3	241,844.15	4.2	23,421.96	9.7
Revenue Line 16	44,829.97	5.4	33,533.42	5.1	11,296.55	33.7	324,113.24	5.3	285,531.19	5.0	38,582.05	13.5
Revenue Line 18	15,060.80	1.8	11,300.21	1.7	3,760.59	33.3	112,766.31	1.8	96,082.98	1.7	16,683.33	17.4
Revenue Line 19	39,698.65	4.8	33,744.67	5.1	5,953.98	17.6	298,646.95	4.9	287,473.79	5.0	11,173.16	3.9
Revenue Line 20	25,347.30	3.1	19,753.81	3.0	5,593.49	28.3	176,563.51	2.9	168,035.15	2.9	8,528.36	5.1
Revenue Line 21	11,775.60	1.4	9,246.95	1.4	2,528.65	27.3	89,980.59	1.5	78,697.21	1.4	11,283.38	14.3
Revenue Line 22	36,140.74	4.4	31,181.67	4.7	4,959.07	15.9	261,602.46	4.3	265,566.70	4.7	(3,964.24)	(1.5)
Revenue Line 23	9,598.84	1.2	7,688.08	1.2	1,910.76	24.9	69,828.75	1.1	65,424.07	1.1	4,404.68	6.7
Revenue Line 24	7,055.39	0.9	4,726.15	0.7	2,329.24	49.3	50,454.65	0.8	40,207.75	0.7	10,246.90	25.5
Revenue Line 25	0.00	0.0	13,240.37	2.0	(13,240.37)	-100.0	30,644.12	0.5	112,678.99	2.0	(82,034.87)	(72.8)
Revenue Line 27	37,896.45	4.6	31,636.92	4.8	6,259.53	19.8	291,814.17	4.8	269,248.43	4.7	22,565.74	8.4
Revenue Line 29	10,913.43	1.3	7,677.72	1.2	3,235.71	42.1	79,349.93	1.3	65,311.71	1.1	14,038.22	21.5
Revenue Line 30	6,895.14	0.8	6,791.82	1.0	103.32	1.5	47,522.89	0.8	57,770.98	1.0	(10,248.09)	(17.7)
Revenue Line 31	7,674.73	0.9	6,129.11	0.9	1,545.62	25.2	59,081.99	1.0	52,136.29	0.9	6,945.70	13.3
Revenue Line 32	6,667.24	0.8	5,273.64	0.8	1,393.60	26.4	43,476.15	0.7	44,844.81	0.8	(1,368.66)	(3.1)
Revenue Line 33	2,994.94	0.4	2,592.84	0.4	402.10	15.5	20,734.38	0.3	22,165.01	0.4	(1,430.63)	(6.5)
Revenue Line 35	6,023.80	0.7	3,584.78	0.5	2,439.02	68.0	38,793.45	0.6	30,649.88	0.5	8,143.57	26.6
Revenue Line 40	1,903.89	0.2	1,590.76	0.2	313.13	19.7	13,915.77	0.2	13,603.11	0.2	312.66	2.3
Revenue Line 41	9,560.73	1.2	6,692.91	1.0	2,867.82	42.8	60,908.58	1.0	57,003.35	1.0	3,905.23	6.9
Revenue Line 42	3,366.97	0.4	3,441.92	0.5	(74.95)	(2.2)	26,510.24	0.4	29,246.21	0.5	(2,735.97)	(9.4)
Revenue Line 49	16,701.02	2.0	12,101.22	1.8	4,599.80	38.0	127,112.03	2.1	102,916.85	1.8	24,195.18	23.5
Revenue Line 50	12,875.88	1.6	12,931.00	2.0	(55.12)	(0.4)	103,020.57	1.7	103,448.00	1.8	(427.43)	(0.4)
Revenue Line 51 Cre	12,633.83	1.5	11,883.40	1.8	750.43	6.3	75,304.70	1.2	71,300.40	1.3	4,004.30	5.6
Revenue Line 53	4,367.82	0.5	4,331.60	0.7	36.22	0.8	26,189.34	0.4	25,989.60	0.5	199.74	0.8
Revenue Line 55	6,862.85	0.8	0.00	0.0	6,862.85	n/m	55,492.07	0.9	45,000.00	0.8	10,492.07	23.3
Revenue Line 61	3,075.65	0.4	2,702.41	0.4	373.24	13.8	21,502.55	0.4	23,103.01	0.4	(1,600.46)	(6.9)
Revenue Line 74	7,506.04	0.9	7,042.93	1.1	463.11	6.6	51,217.55	0.8	60,214.98	1.1	(8,997.43)	(14.9)
Revenue Line 79	7,161.98	0.9	6,460.32	1.0	701.66	10.9	50,228.90	0.8	55,234.24	1.0	(5,005.34)	(9.1)
Revenue Line 149/21	21,517.60	2.6	22,807.44	3.5	(1,289.84)	(5.7)	172,681.62	2.8	194,304.79	3.4	(21,623.17)	(11.1)
Revenue Commuter Li	2,845.95	0.3	3,093.12	0.5	(247.17)	(8.0)	31,253.34	0.5	32,565.51	0.6	(1,312.17)	(4.0)
Revenue Commuter Li	6,779.28	0.8	4,068.75	0.6	2,710.53	66.6	52,617.17	0.9	34,789.78	0.6	17,827.39	51.2
Revenue Commuter Li	13,110.27	1.6	12,470.69	1.9	639.58	5.1	111,970.71	1.8	106,616.73	1.9	5,353.98	5.0
Revenue Commuter Li	5,636.20	0.7	4,624.44	0.7	1,011.76	21.9	37,807.18	0.6	39,542.62	0.7	(1,735.44)	(4.4)
Revenue Commuter Li	3,381.37	0.4	3,355.97	0.5	25.40	0.8	26,995.42	0.4	28,700.10	0.5	(1,704.68)	(5.9)
Revenue Commuter Li	3,921.95	0.5	1,966.30	0.3	1,955.65	99.5	29,019.65	0.5	16,807.94	0.3	12,211.71	72.7
Revenue Commuter Li	3,334.56	0.4	1,525.06	0.2	1,809.50	118.7	23,313.19	0.4	13,034.28	0.2	10,278.91	78.9
Rev DAR Hemet/San J	20,781.87	2.5	15,563.23	2.4	5,218.64	33.5	165,083.65	2.7	149,415.58	2.6	15,668.07	10.5

RTA Set of Books  
Revenue Budget Variance Report  
Current Period: FEB-11

Currency: USD  
No specific Ledger requested

	PERIOD TO DATE				YEAR TO DATE							
	ACTUAL	PCT	BUDGET	PCT	VARIANCE	VAR %	ACTUAL	PCT	BUDGET	PCT	VARIANCE	VAR %
Rev DAR Jurupa	2,962.27	0.4	2,211.21	0.3	751.06	34.0	22,600.79	0.4	21,226.07	0.4	1,374.72	6.5
Rev DAR Lake Elsin	2,948.73	0.4	2,375.25	0.4	573.48	24.1	22,586.97	0.4	22,496.96	0.4	90.01	0.4
Rev DAR Moreno Vall	18,719.84	2.3	12,079.32	1.8	6,640.52	55.0	141,238.61	2.3	116,059.17	2.0	25,179.44	21.7
Rev DAR Norco	7,733.04	0.9	6,701.68	1.0	1,031.36	15.4	51,837.37	0.8	64,338.35	1.1	(12,500.98)	(19.4)
Rev DAR Perris	9,384.04	1.1	7,359.08	1.1	2,024.96	27.5	74,232.73	1.2	70,328.80	1.2	3,903.93	5.6
Rev DAR San Jacinto	3,583.41	0.4	2,925.50	0.4	657.91	22.5	28,195.38	0.5	28,008.86	0.5	186.52	0.7

Rev DAR Banning/Bea	302.61	0.0	175.07	0.0	127.54	72.9	3,232.24	0.1	1,557.66	0.0	1,674.58	107.5
Rev DAR Grand Terra	1,250.66	0.2	1,208.30	0.2	42.36	3.5	10,798.65	0.2	12,653.89	0.2	(1,855.24)	(14.7)
Rev DAR Riverside	22,287.55	2.7	17,285.51	2.6	5,002.04	28.9	166,944.19	2.7	164,787.02	2.9	2,157.17	1.3
Rev DAR Murrieta/Te	9,294.48	1.1	7,761.20	1.2	1,533.28	19.8	74,908.92	1.2	74,420.01	1.3	488.91	0.7

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Grand Total	826,453.70	100.0	659,013.23	100.0	167,440.47	25.4	6,117,902.02	100.0	5,697,655.52	100.0	420,246.50	7.4
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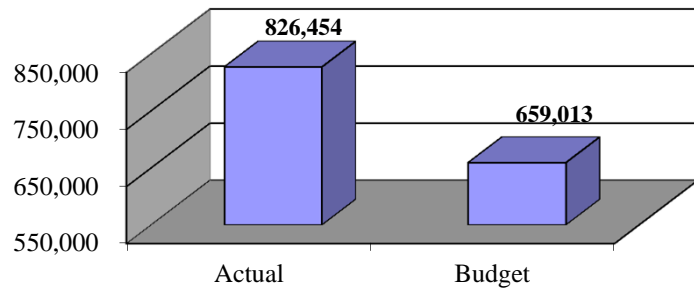
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Grand Total	826,453.70	n/m	659,013.23	n/m	167,440.47	25.4	6,117,902.02	n/m	5,697,655.52	n/m	420,246.50	7.4
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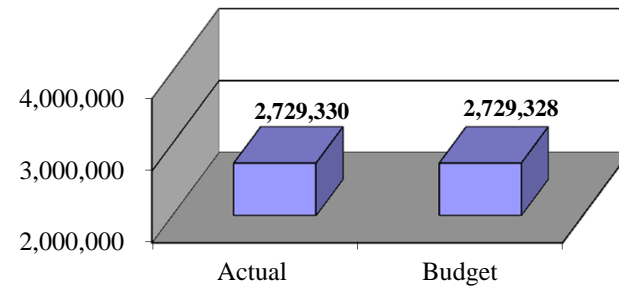
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RIVERSIDE TRANSIT AGENCY  
REVENUE GRAPHS  
February 2011

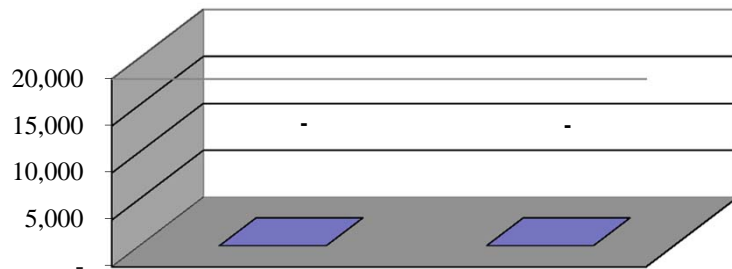
**Passenger Fares**



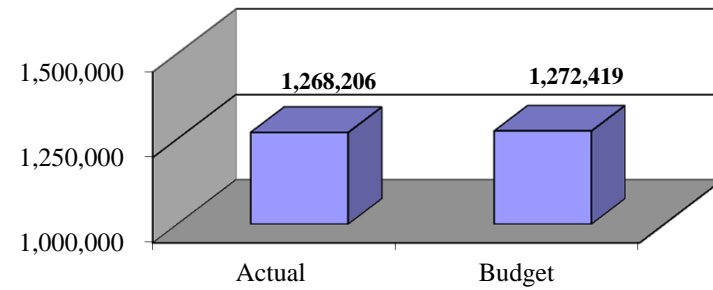
**Local Operating**



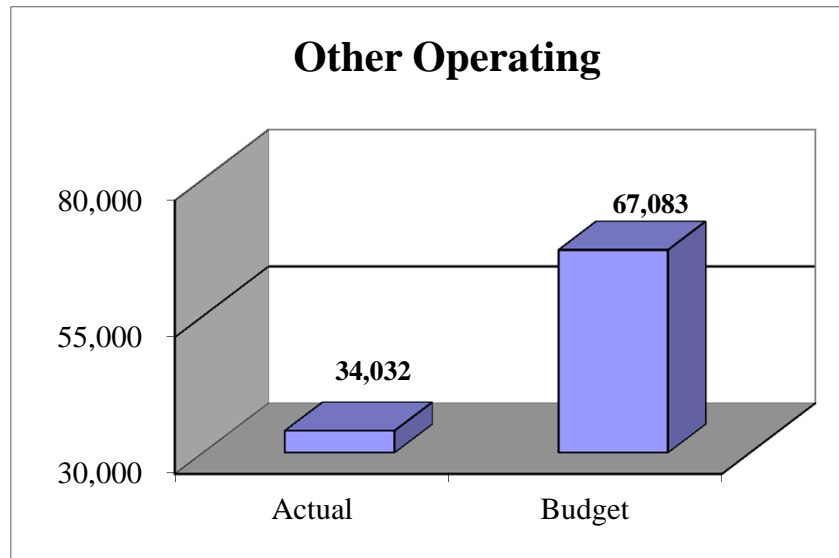
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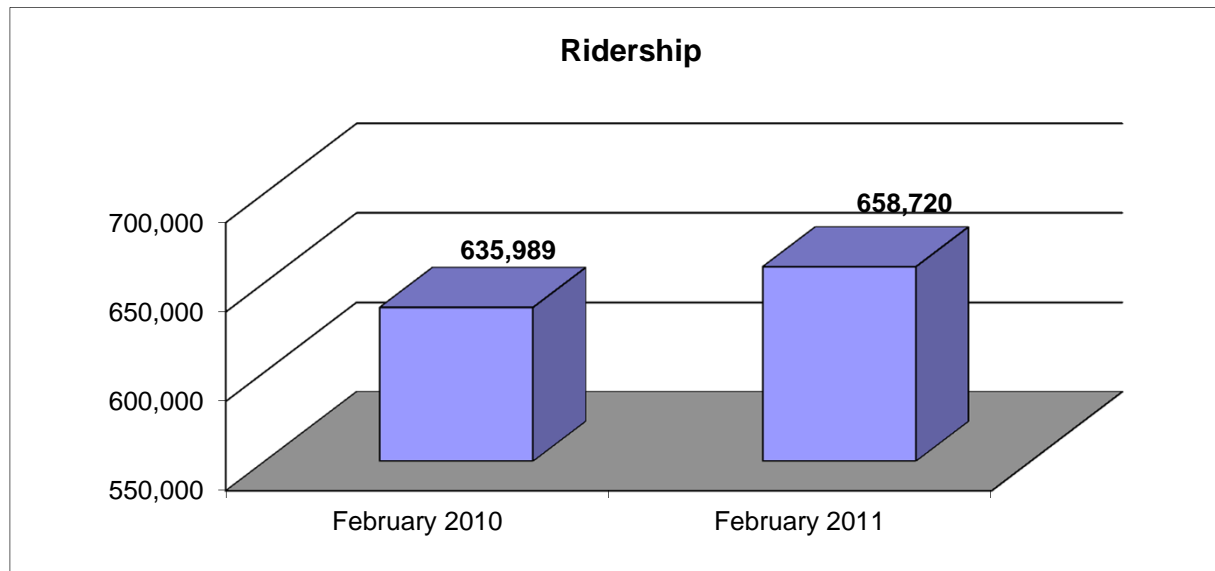
**Federal Operating**



RIVERSIDE TRANSIT AGENCY  
REVENUE GRAPHS  
February 2011



RIVERSIDE TRANSIT AGENCY  
REVENUE GRAPHS  
February 2011



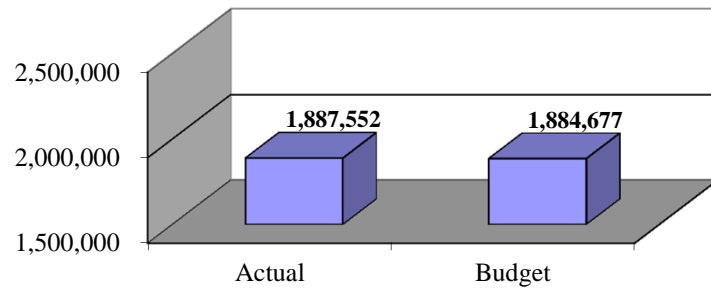
RTA Set of Books  
Operating Expense vs Budget Summary Report  
Current Period: FEB-11

Currency: USD  
No specific Ledger requested

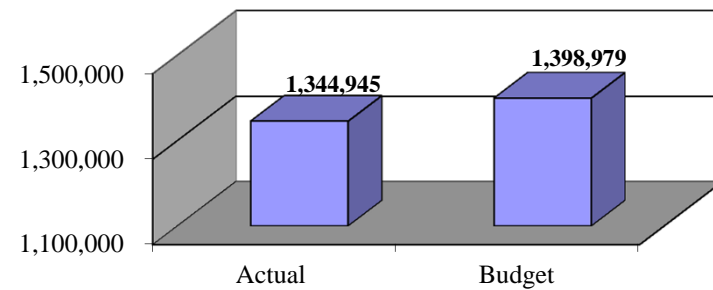
	<----- Period to Date -----><						----- Year to date ----->					
	Actual	PCT	Budget	PCT	Variance	Var%	Actual	PCT	Budget	PCT	Variance	Var%
<b>Expenses</b>												
Salaries Union	733,339.61	19.1	781,628.92	19.8	48,289.31	6.2	6,325,666.87	19.9	6,551,473.19	19.8	225,806.32	3.4
Salaries Admin	354,549.87	9.2	341,685.44	8.7	(12,864.43)	(3.8)	2,821,962.81	8.9	2,809,267.84	8.5	(12,694.97)	(0.5)
Total Fringe Ben.	799,662.82	20.8	761,362.97	19.3	(38,299.85)	(5.0)	6,203,879.32	19.5	6,391,443.41	19.4	187,564.09	2.9
<b>Total Salaries &amp; Benefit</b>	<b>1,887,552.30</b>	<b>49.2</b>	<b>1,884,677.33</b>	<b>47.8</b>	<b>(2,874.97)</b>	<b>(0.2)</b>	<b>15,351,509.00</b>	<b>48.2</b>	<b>15,752,184.44</b>	<b>47.7</b>	<b>400,675.44</b>	<b>2.5</b>
Purchased Transportation	1,344,944.57	35.0	1,398,979.28	35.5	54,034.71	3.9	11,374,676.80	35.7	12,005,946.18	36.3	631,269.38	5.3
<b>Total Services</b>	<b>160,598.62</b>	<b>4.2</b>	<b>161,448.94</b>	<b>4.1</b>	<b>850.32</b>	<b>0.5</b>	<b>1,189,273.89</b>	<b>3.7</b>	<b>1,310,397.44</b>	<b>4.0</b>	<b>121,123.55</b>	<b>9.2</b>
Fuel & Lube	115,221.38	3.0	146,689.25	3.7	31,467.87	21.5	917,889.79	2.9	1,124,339.28	3.4	206,449.49	18.4
Tires & Tubes	977.07	0.0	870.83	0.0	(106.24)	(12.2)	6,169.93	0.0	6,966.64	0.0	796.71	11.4
Parts	120,251.31	3.1	112,336.35	2.9	(7,914.96)	(7.0)	1,248,090.60	3.9	898,690.80	2.7	(349,399.80)	(38.9)
Supplies	19,247.18	0.5	22,861.19	0.6	3,614.01	15.8	116,575.76	0.4	182,889.52	0.6	66,313.76	36.3
Other	6,754.28	0.2	13,891.67	0.4	7,137.39	51.4	100,432.08	0.3	111,133.36	0.3	10,701.28	9.6
<b>Total Material &amp; Supplie</b>	<b>262,451.22</b>	<b>6.8</b>	<b>296,649.29</b>	<b>7.5</b>	<b>34,198.07</b>	<b>11.5</b>	<b>2,389,158.16</b>	<b>7.5</b>	<b>2,324,019.60</b>	<b>7.0</b>	<b>(65,138.56)</b>	<b>(2.8)</b>
Utilities	50,772.16	1.3	56,368.89	1.4	5,596.73	9.9	448,469.01	1.4	470,307.24	1.4	21,838.23	4.6
Insurance	76,289.72	2.0	67,175.00	1.7	(9,114.72)	(13.6)	550,766.16	1.7	537,400.00	1.6	(13,366.16)	(2.5)
Taxes & Permits	1,902.18	0.0	2,839.17	0.1	936.99	33.0	38,935.21	0.1	62,013.36	0.2	23,078.15	37.2
Advertising & Promoti	2,514.37	0.1	13,445.83	0.3	10,931.46	81.3	95,549.84	0.3	107,566.64	0.3	12,016.80	11.2
Dues & Subscriptions	5,695.18	0.1	5,576.67	0.1	(118.51)	(2.1)	50,054.51	0.2	45,013.36	0.1	(5,041.15)	(11.2)
Training	10,702.64	0.3	16,778.16	0.4	6,075.52	36.2	63,811.60	0.2	134,225.28	0.4	70,413.68	52.5
Interest Expense	0.00	0.0	1,000.00	0.5	1,000.00	100.0	1,021.22	0.1	3,000.00	0.2	1,978.78	66.0
Miscellaneous	36,497.55	1.0	34,750.53	0.9	(1,747.02)	(5.0)	269,877.27	0.8	278,004.24	0.8	8,126.97	2.9
<b>Total Other Expenses</b>	<b>184,373.80</b>	<b>4.8</b>	<b>197,934.25</b>	<b>5.0</b>	<b>13,560.45</b>	<b>6.9</b>	<b>1,518,484.82</b>	<b>4.8</b>	<b>1,637,530.12</b>	<b>5.0</b>	<b>119,045.30</b>	<b>7.3</b>
<b>Total Expenses</b>	<b>3,839,920.51</b>	<b>100.0</b>	<b>3,939,689.09</b>	<b>100.0</b>	<b>99,768.58</b>	<b>2.5</b>	<b>31,823,102.67</b>	<b>100.0</b>	<b>33,030,077.78</b>	<b>100.0</b>	<b>1,206,975.11</b>	<b>3.7</b>
<b>Net Operating Expenses</b>	<b>3,839,920.51</b>	<b>100.0</b>	<b>3,939,689.09</b>	<b>100.0</b>	<b>99,768.58</b>	<b>2.5</b>	<b>31,823,102.67</b>	<b>100.0</b>	<b>33,030,077.78</b>	<b>100.0</b>	<b>1,206,975.11</b>	<b>3.7</b>

RIVERSIDE TRANSIT AGENCY  
EXPENSE GRAPHS  
February 2011

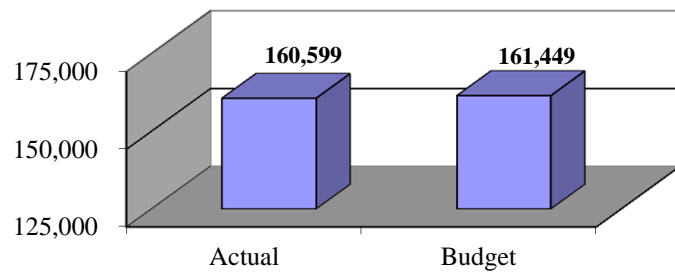
**Salaries & Benefits**



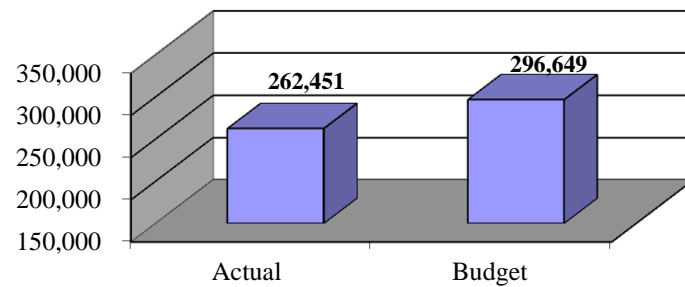
**Purchased Transportation**



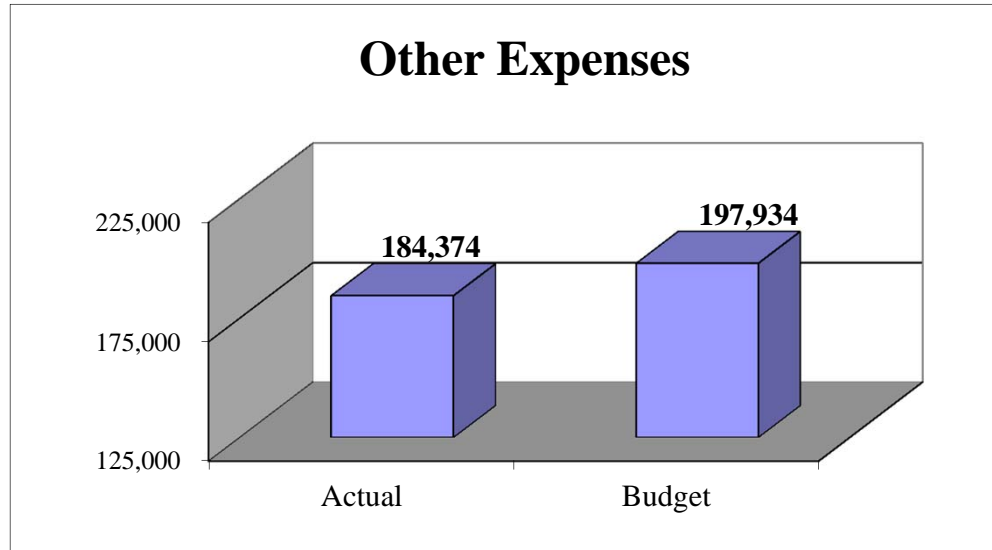
**Services**



**Materials & Supplies**



RIVERSIDE TRANSIT AGENCY  
EXPENSE GRAPHS  
February 2011





RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS  
THRU: Larry Rubio, Chief Executive Officer  
FROM: Mark Stanley, Director of Planning  
SUBJECT: Ridership for February 2011

Summary: Total systemwide ridership for February 2011 increased 3.57% versus February 2010.

	Total Ridership		
	Feb-10	Feb-11	Change
Directly Operated	496,604	510,237	2.75%
Contract Operated	115,450	122,387	6.01%
Dial-A-Ride	23,935	26,096	9.03%
Total System	635,989	658,720	3.57%

Factors to consider when comparing to a year ago:

- **Calendar:** We had the same number of operating days in February this year as last year.
- **Weather:** February 2011 had four rainy days (two weekdays and two Saturdays), compared to seven rainy days in the same period last year (three weekdays, two Saturdays, and two Sundays).
- **Schedule:** Service modifications resulted in 2.39% decrease in actual fixed route service hours from 36,428 last year to 35,556.
- **Other:** February 2011 Total System Ridership is the highest ridership of any previous February in RTA's history.

Recommendation:

Receive and file.

**Riverside Transit Agency  
Month-End Ridership Summary  
February 2011**

**Entire System**

	February 2011			Passengers Monthly Variance Feb '11 vs. Feb '10	Passengers FY-To-Date Variance FY2011 vs. FY2010 <sup>1</sup>
	Total Passengers	Passengers/ Revenue Hour	Passengers/ Revenue Mile		
<b>Directly Operated Route Total &gt;&gt;&gt;</b>	<b>510,237</b>	<b>22.47</b>	<b>1.58</b>	<b>2.75%</b>	<b>-1.59%</b>
<b>Contracted Fixed Route Total &gt;&gt;&gt;</b>	<b>122,387</b>	<b>9.53</b>	<b>0.52</b>	<b>6.01%</b>	<b>8.20%</b>
<b>Total Fixed Routes &gt;&gt;&gt;</b>	<b>632,624</b>	<b>17.79</b>	<b>1.13</b>	<b>3.36%</b>	<b>0.11%</b>
<b>*Dial-a-Ride (Regular &amp; Taxi) Total &gt;&gt;&gt;</b>	<b>26,096</b>	<b>2.35</b>	<b>0.12</b>	<b>9.03%</b>	<b>-8.98%</b>
<b>Entire System Total &gt;&gt;&gt;</b>	<b>658,720</b>	<b>14.12</b>	<b>0.84</b>	<b>3.57%</b>	<b>-0.29%</b>

<b>Total Fixed Routes (excluding Commuter Links) &gt;&gt;&gt;</b>	<b>609,321</b>	<b>18.92</b>	<b>1.30</b>	<b>2.21%</b>	<b>-1.11%</b>
<b>Commuter Link Total <sup>2</sup> &gt;&gt;&gt;</b>	<b>23,303</b>	<b>6.97</b>	<b>0.25</b>	<b>46.69%</b>	<b>47.05%</b>
<b>Dial-A-Ride (Regular) Total &gt;&gt;&gt;</b>	<b>25,490</b>	<b>2.37</b>	<b>0.12</b>	<b>8.30%</b>	<b>-8.74%</b>
<b>Taxi (Overflow) Total &gt;&gt;&gt;</b>	<b>606</b>	<b>1.73</b>	<b>0.06</b>	<b>51.88%</b>	<b>-19.46%</b>
<b>Entire System Total &gt;&gt;&gt;</b>	<b>658,720</b>	<b>14.12</b>	<b>0.84</b>	<b>3.57%</b>	<b>-0.29%</b>

<sup>1</sup> The FY-To-Date Variance is the difference between ridership from July 2010 through February 2011 versus July 2009 through February 2010.

<sup>2</sup> Includes Route 216 which operated as CommuterLink service effective July 1, 2010.

\* The Dial-A-Ride routes serve exclusively seniors and persons with disabilities.

**Riverside Transit Agency  
Month-End Ridership Summary  
February 2011**

**Directly Operated Routes**

Route Number	Area Served	February 2011			Passengers Monthly Variance Feb '11 vs. Feb '10	Passengers FY-To-Date Variance FY2011 vs. FY2010 <sup>1</sup>
		Total Passengers	Passengers/ Revenue Hour	Passengers/ Revenue Mile		
1	Corona/ Downtown Riverside/ Magnolia/ UCR	138,997	31.55	2.91	4.50%	1.55%
10	Downtown Riverside/ Lincoln/ Galleria at Tyler	19,573	18.40	1.52	3.36%	0.28%
11	Moreno Valley Mall/ March ARB	13,422	17.99	1.36	1.39%	0.08%
12	Pierce and Sterling/ Stephens and Center	21,020	18.59	1.54	13.12%	6.96%
13	Chicago and Marlborough/ Galleria at Tyler	21,860	18.72	1.58	2.65%	-11.34%
14 <sup>2</sup>	Galleria at Tyler/ Indiana/ VA Hospital	18,116	15.94	1.25	96.81%	60.12%
15	Downtown Riverside/ Galleria at Tyler	33,382	23.53	1.93	-5.05%	-3.51%
16	Downtown Riverside/ Moreni Valley Mall	44,431	24.87	2.14	10.64%	6.14%
18	Sunnymead Ranch/ Moreno Valley RCC	15,697	21.33	1.54	-5.49%	-4.02%
19	Moreno Valley Mall/ Perris	38,190	32.67	2.46	7.38%	-2.00%
20	Magnolia Center/ Moreno Valley RCC	25,633	20.71	1.32	8.44%	-0.83%
21	Country Village/ Galleria at Tyler	10,783	14.98	0.93	11.00%	4.99%
22	Downtown Riverside/ Perris/ Lake Elsinore	33,577	20.75	1.16	6.11%	-2.16%
27	Galleria at Tyler/ Hemet Valley Mall	34,507	17.93	0.86	6.92%	3.42%
29	Downtown Riverside/ Hamner & Limonite	10,458	14.93	0.91	1.03%	-5.78%
41 <sup>3</sup>	Mead Valley/ Perris/ Moreno Valley/ RCRMC	4,592	24.43	1.46	14.37%	19.83%
49	Country Village/ Downtown Riverside	15,744	22.47	1.90	-3.55%	-15.09%
206	Corona/ Lake Elsinore/ Murrieta/ Temecula	4,853	12.49	0.41	-8.24%	3.08%
216 <sup>4</sup>	Orange County/ Corona/ Riverside	5,402	11.43	0.43	-17.20%	-15.88%
<b>Directly Operated Route Total &gt;&gt;&gt;&gt;</b>		<b>510,237</b>	<b>22.47</b>	<b>1.58</b>	<b>2.75%</b>	<b>-1.59%</b>

<sup>1</sup> The FY-To-Date Variance is the difference between ridership from July 2010 through February 2011 versus July 2009 through February 2010.

<sup>2</sup> Route 25 was realigned and merged with Route 14 effective September 12, 2010.

<sup>3</sup> Route 41 is split between directly and contracted fixed operation. The total passengers shown for Route 41 does not include passengers from contracted operations.

<sup>4</sup> Route 216 was formerly Route 149. It became a commuter link route effective July 1, 2010.

**Riverside Transit Agency  
Month-End Ridership Summary  
February 2011**

**Contracted Fixed Routes**

Route Number	Area Served	February 2011			Passengers Monthly Variance Feb '11 vs. Feb '10	Passengers FY-To-Date Variance FY2011 vs. FY2010 <sup>1</sup>
		Total Passengers	Passengers/ Revenue Hour	Passengers/ Revenue Mile		
3	Eastvale/ Norco/ Corona	7,597	10.20	0.75	-16.18%	-7.86%
7	Lake Elsinore/ Wildomar	9,116	11.93	0.79	-5.02%	5.52%
8	Lake Elsinore	10,508	13.77	0.72	25.54%	33.19%
23	Temecula/ Murrieta/ Wildomar	7,932	7.65	0.52	12.81%	6.63%
24	Pechanga Resort/ Temecula	5,799	8.65	0.59	27.42%	22.15%
30	Perris	6,317	10.97	0.90	-10.12%	-18.34%
31	Banning/ Beaumont/ San Jacinto/ Hemet	9,058	15.39	0.83	22.57%	26.54%
32	Hemet/ San Jacinto	7,711	16.64	1.32	26.66%	21.07%
33	Hemet/ East Hemet	2,929	7.84	0.59	7.25%	2.23%
35	Banning/ Beaumont/ Moreno Valley Mall	5,093	9.88	0.39	15.25%	15.78%
40	Lake Elsinore/ Quail Valley/ Sun City	1,747	7.14	0.31	19.82%	6.95%
41 <sup>2</sup>	Mead Valley/ Perris/ Moreno Valley/ RCRMC	3,783	7.31	0.42	-10.40%	6.92%
42	Estudillo Express - San Jacinto/ Soboba Casino	3,142	7.84	0.53	-26.02%	-13.17%
50	Downtown Riverside Jury Trolley - Red Line	1,089	5.92	0.85	-40.20%	-41.52%
51	UCR Crest Cruiser	3,277	14.70	1.23	-54.23%	-45.73%
53	UCR Bear Runner- After Hours Service	159	1.95	0.14	2.58%	14.70%
55	Temecula Trolley- Green Line	3,044	26.81	1.99	9.34%	12.80%
61	Sun City/ Menifee/ Murrieta/ Temecula	4,558	9.41	0.51	45.62%	41.87%
74	San Jacinto/ Hemet/ Menifee/ Sun City/ Perris	10,276	12.87	0.72	37.93%	52.60%
79	Hemet/ Winchester/ French Valley/ Temecula	6,204	7.57	0.38	18.62%	21.93%
202	Murrieta/ Temecula/ Oceanside	1,254	3.42	0.12	6.63%	-5.50%
204	Riverside/ Country Village/ Ontario/ Montclair	3,635	8.77	0.35	13.28%	19.93%
208	Temecula/ Murrieta/ Sun City/ Perris/ Moreno Valley/ Riverside	3,235	5.93	0.22	22.35%	0.02%
210	Banning/ Beaumont/ Moreno Valley/ Riverside	1,283	7.66	0.32	-3.02%	3.70%
212	Hemet/ San Jacinto/ Downtown Riverside	1,983	4.38	0.18	62.41%	59.42%
217	San Jacinto/ Hemet/ Temecula/ Escondido	1,658	3.10	0.10	61.91%	40.69%
<b>Contracted Fixed Route Total &gt;&gt;&gt;&gt;</b>		<b>122,387</b>	<b>9.53</b>	<b>0.52</b>	<b>6.01%</b>	<b>8.20%</b>

<sup>1</sup> The FY-To-Date Variance is the difference between ridership from July 2010 through February 2011 versus July 2009 through February 2010.

<sup>2</sup> Route 41 is split between directly and contracted fixed operations. The total passengers shown for Route 41 does not include passengers from directly operated trips.

**Riverside Transit Agency  
Month-End Ridership Summary  
February 2011**

**Dial-A-Ride Services**

Service - Area Served	February 2011					Passengers Monthly Variance Feb '11 vs. Feb '10	Passengers FY-To-Date Variance FY2011 vs. FY2010 <sup>1</sup>
	Dial-a-ride Passengers	Taxi Passengers	Total Passengers	Passengers/ Revenue Hour	Passengers/ Revenue Mile		
Banning/ Beaumont - Banning/ Beaumont	70	9	79	1.60	0.06	-10.23%	51.33%
Lake Elsinore - Lake Elsinore/ Canyon Lake/ Wildomar / Quail Valley	662	73	735	1.74	0.08	3.52%	-21.15%
High Grove - High Grove/ Loma Linda	341	16	357	1.71	0.07	-38.66%	-39.47%
Hemet - Hemet/ Homeland/ Romoland/ San Jacinto/ Valle Vista/ Winchester	5,192	107	5,299	2.82	0.15	7.97%	-6.39%
Jurupa - Jurupa/ Glen Avon/ Mira Loma/ Pedley/ Rubidoux	815	20	835	1.97	0.10	13.45%	-5.18%
Moreno Valley - Moreno Valley	5,246	104	5,350	2.60	0.13	18.81%	9.20%
Murrieta/ Temecula - Murrieta/ Temecula	2,512	30	2,542	1.96	0.10	3.29%	-9.21%
Corona/ Norco - Corona/ Norco	1,783	64	1,847	3.06	0.15	16.38%	-35.24%
Perris - Perris/ Mead Valley/ Nuevo	2,323	60	2,383	2.17	0.10	11.51%	-9.98%
Riverside - Riverside/ Wood Crest/ Arnold Heights/ Canyon Crest/Orange Crest	5,568	85	5,653	2.25	0.11	6.88%	-11.04%
Sun City - Sun City/ Menifee	978	38	1,016	1.89	0.08	8.78%	-5.72%
<b>* Dial-A-Ride (Seniors &amp; ADA) Total &gt;&gt;&gt;&gt;</b>	<b>25,490</b>	<b>606</b>	<b>26,096</b>	<b>2.35</b>	<b>0.12</b>	<b>9.03%</b>	<b>-8.98%</b>

<sup>1</sup> The FY-To-Date Variance is the difference between ridership from July 2010 through February 2011 versus July 2009 through February 2010.

\* There was a total of 68 peak vehicles used for all dial-a-ride services in February 2011 excluding the Taxi Demonstration Program.

**Riverside Transit Agency  
 Month-End Ridership Summary  
 February 2011**

**Pass Programs**

Pass Program	February 2011	Passengers Monthly Variance Feb '11 vs. Feb '10	Passengers FY-To-Date Variance FY2011 vs. FY2010
	Total Passengers		
UCR U-PASS Note: Following standard observed growth trend.	30,417	3.16%	9.27%
RCC GO-PASS Note: Norco College students no longer included in program effective August 2010.	61,002	-7.12%	-13.16%
LA SIERRA UNIVERSITY U-PASS Note: Several frequent users graduated in May 2010 contributing to FY-to-date variance. The number of individual riders increased 41% and average trips per rider increased 30%.	1,117	86.17%	4.14%
CAL BAPTIST UNIVERSITY U-PASS Note: The second year ridership growth is following a similar trend as the UCR U-Pass program.	2,311	45.25%	81.99%
MT. SAN JACINTO COLLEGE GO-PASS Note: Implemented August 12, 2010.	19,851	N/A	N/A
RIVERSIDE CITY EMPLOYEE PASS PROGRAM Note: Possibly caused by increasing gas prices.	908	7.97%	8.37%

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS

THRU: Larry Rubio, Chief Executive Officer

FROM: Tom Franklin, Chief Operating Officer

SUBJECT: On Time Performance for February 2011

Summary: On time performance system-wide was 89% in February 2011 versus 90% in February 2010 and 89% in January 2011.

Recommendation:

Receive and file.

RTA BOARD ADMINISTRATION AND OPERATIONS COMMITTEE MEETING  
March 2, 2011

1. CALL TO ORDER:  
Committee Chairman Doug McAllister called the Board Administration and Operations Committee meeting to order at 1:00 p.m., on March 2, 2011, in the RTA Board Room.
2. SELF-INTRODUCTIONS:  
Self introductions of those in attendance took place.

Attendees:

1. Committee Chairman Doug McAllister, City of Murrieta Mayor Pro Tem
2. Chairman Bob Buster, County of Riverside, District I
3. Director Ella Zanowic, City of Calimesa Mayor
4. Director Ike Bootsma, City of Eastvale Councilmember
5. Director Daryl Hickman, City of Lake Elsinore Councilmember
6. Director Jesse Molina, City of Moreno Valley Mayor Pro Tem
7. Director Don Robinson, City of Banning Councilmember

RTA Staff:

1. Larry Rubio, Chief Executive Officer
2. Tom Franklin, Chief Operating Officer
3. Craig Fajnor, Chief Financial Officer
4. Vince Rouzaud, Chief Procurement and Logistics Officer
5. Jim Kneepkens, Director of Marketing
6. Mark Stanley, Director of Planning
7. Bob Bach, Director of Maintenance
8. Laura Murillo, Director of Human Resources
9. Maricela Hernandez, Clerk of the Board of Directors
10. Natalie Gomez, Executive Assistant
11. Virginia Werly, Contract Operations Manager
12. Brad Weaver, Communications Manager
13. Natalie Zaragoza, Contracts Manager
14. Virginia Werly, Contract Operations Manager

Other Attendees:

Dave Daley, Empire Transportation  
Sandi Schmidt, Transportation Concepts

3. PUBLIC COMMENTS – NON-AGENDA ITEMS:  
None.
4. APPROVAL OF MINUTES – FEBRUARY 2, 2011, COMMITTEE MEETING:  
M/S/C (HICKMAN/ZANOWIC) approving the minutes of February 2, 2011, Committee meeting. The motion carried unanimously.



5. CONSENT CALENDAR:  
M/S/C (HICKMAN/BOOTSMA) approving the receipt and file of item A – Transportation Center Monthly Report – January 2011. The motion carried unanimously.

M/S/C (HICKMAN/BOOTSMA) approving the receipt and file of item B – Personnel Report – January 2011. The motion carried unanimously.

6. RATIFY LETTER OF PARTICIPATION FOR UNIVERSITY OF CALIFORNIA, RIVERSIDE SUBMISSION FOR U.S. DEPARTMENT OF ENERGY FUNDING OPPORTUNITY DE-FOA-0000239 GRANT

Chairman Buster arrived at the meeting during discussion of Item 6.

Director Hickman complimented staff for taking on the project and jumping ahead of the issues.

M/S/C (HICKMAN/ZANOWIC) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Ratify the RTA Letter of Participation for the University of California, Riverside (UCR) submission for Department of Energy (DOE) Funding Opportunity DE-FOA-0000239 Grant.

The motion carried unanimously.

7. AUTHORIZATION TO AWARD AGREEMENT #10-049 TO EMPIRE TRANSPORTATION FOR FIXED ROUTE AND REGIONAL COMMUTER SERVICES (COMMUTERLINK)

Director Molina arrived at the meeting during discussion of Item 7.

Chairman McAllister noted the extensive process that RTA went through with the evaluation committee and criteria that were evaluated to get an “apples to apples” comparison. The 12% that Empire came in under is based on the “apples to apples” comparison.

M/S/C (ZANOWIC/BOOTSMA) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to enter into an agreement with Empire Transportation, Inc. for contracted fixed route CommuterLink services for a two-year base period with three, one-year options in an amount that will not exceed \$46,978,172.

The motion carried unanimously.

8. BOARD MEMBER COMMENTS AND REMARKS:  
None.

9. OTHER BUSINESS:

Mr. Rubio announced that on March 7 through March 11, Chairman Buster, Vice-Chairman McAllister, Second Vice-Chairman Ashley, Vince Rouzard and he would be traveling to Washington DC for the annual lobbying trip. While in DC they will also be interviewing federal lobbying firms RTA may engage with. Mr. Rubio introduced Ms. Natalie Gomez as the Acting Clerk of the Board. Committee Chair McAllister noted it was the last committee meeting for Ms. Hernandez. He commented that he was pleased Ms. Hernandez was able to move on with her career and appreciated all of her time and effort and thanked her for everything.

10. ADJOURNMENT:

The meeting was adjourned at 1:23 p.m.

Director Robinson arrived at the meeting during Item 10.

DRAFT

RTA BOARD BUDGET AND FINANCE COMMITTEE MEETING  
March 2, 2011

1. CALL TO ORDER:

Director Jeff Comerchero called the Board Budget and Finance Committee meeting to order at 2:01 p.m., on March 2, 2011, in the RTA Board Room.

2. SELF-INTRODUCTIONS:

Self-introductions of those in attendance took place.

Board Committee Members Present:

1. Acting Committee Chairman Director Jeff Comerchero, City of Temecula Councilmember
2. Committee Chairman Marion Ashley, County of Riverside, District V
3. Barry Talbot, City of Canyon Lake Mayor
4. Director Wallace Edgerton, City of Menifee Mayor
5. Director Joanne Evans, City of Perris Councilmember
6. Director Andy Melendrez, City of Riverside Councilmember
7. Alternate Andrea Puga, County of Riverside, District II
8. Alternate Ron Roberts, County of Riverside, District III

RTA Staff:

1. Larry Rubio, Chief Executive Officer
2. Tom Franklin, Chief Operating Officer
3. Craig Fajnor, Chief Financial Officer
4. Vince Rouzaud, Chief Procurement and Logistics Officer
5. Jim Kneepkens, Director of Marketing
6. Bob Bach, Director of Maintenance
7. Mark Stanley, Director of Planning
8. Laura Murillo, Director of Human Resources
9. Maricela Hernandez, Clerk of the Board of Directors
10. Natalie Gomez, Executive Assistant
11. Brad Weaver, Communications Manager
12. Scott Richardson, Planning and Program Manager
13. Virginia Werly, Contract Operations Manager
14. Natalie Zaragoza, Contracts Manager

Other Attendees:

Dave Daley, Empire Transportation

Mr. Rubio introduced Ms. Natalie Gomez as the Acting Clerk of the Board.

3. PUBLIC COMMENTS - NON-AGENDA ITEMS:

None.

4. APPROVAL OF MINUTES FEBRUARY 2, 2011, COMMITTEE MEETING:

M/S/C (PUGA/EVANS) approving the February 2, 2011, Committee meeting minutes. The motion carried with five affirmative votes and one abstention (ROBERTS).

5. CASH FLOW PROJECTIONS:

Director Talbot arrived at the meeting during discussion of Item 5.

Mr. Fajnor presented the Cash Flow projections.

Alternate Puga requested the font be made bigger for charts and tables so they are easier to read. Mr. Fajnor concurred and will make accommodations.

6. QUARTERLY CAPITAL GRANTS STATUS:

Committee Chairman Ashley arrived at the meeting during discussion of Item 6. Acting Committee Chairman Director Jeff Comerchero continued with the meeting.

Mr. Fajnor presented the Agency's capital projects through February 2011.

Director Melendrez inquired if the signal priority was going to be used with some of the current buses that are running. Mr. Franklin replied we would be testing Route 1 vehicles going down University and the Magnolia corridor. Initially four buses would be tested at peak times.

Alternate Andrea Puga inquired as to where we stand on the Riverside site feasibility study. Mr. Rouzaud replied a consultant is currently conducting a feasibility study for the Riverside Transit Center relocation. There are two components to look at: 1) An extensive origin and destination survey to determine where the customers coming in to the Riverside Downtown Terminal originate their trip and where they actually end up; 2) Looking at other bus stop areas in downtown Riverside for on street transfers. This will go to the Riverside City Council in March.

7. AUTHORIZATION TO ISSUE A SOLE SOURCE PURCHASE ORDER TO TRAPEZE SOFTWARE GROUP, INC. (TRAPEZE), CEDAR RAPIDS, IA, FOR ANNUAL SOFTWARE AND MAINTENANCE SUPPORT FOR INTELLIGENT TRANSPORTATION SYSTEMS (ITS) SOFTWARE:

Director Talbot questioned the total amount of contracts for Trapeze. Mr. Rouzaud replied there are two, one for the Dial-A-Ride module in the amount of \$61,000 and this one for the ITS System making it roughly, \$210,000 for Trapeze.

M/S/C (ROBERTS/PUGA) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to issue a sole source purchase order to Trapeze Software Group, Inc. for ITS software and hardware maintenance, in an amount not to exceed \$148,313.

The motion carried unanimously.

8. AUTHORIZATION TO ENTER INTO AGREEMENT NO. 11-001 WITH THE CITY OF RIVERSIDE FOR THE RENEWAL OF THE CITY EMPLOYEE PASS REVENUE PROGRAM (CITY PASS):

Alternate Puga inquired if the fare revenue comes from the City of Riverside and Mr. Rubio replied that it did.

Director Melendrez inquired how RTA handled City Pass riders on CommuterLink. Mr. Rubio replied the City Pass is good for anything other than Dial-A-Ride (DAR).

Director Talbot inquired whether RTA knew what percent of the ridership is commuting to work. Mr. Rubio replied the city does not have magnetic coded cards and we are unable to track ridership, however we could survey.

Director Edgerton asked if there was a federal law that prohibited commissioners and elected officials from taking free rides on public transportation. Mr. Rubio replied there is a state law that prohibits any governing body official from riding public transit free; it goes back to the railroad days. RTA was successful in getting an opinion from the State Attorney General several years ago that said it was permissible for a Board member of a transit agency to ride that transit agency's system at no cost using their identification because it's a part of their duty to ensure that the system is running effectively and efficiently.

Director Melendrez commented that primarily employees of the city are using the City Pass.

Acting Committee Chairman Director Jeff Comerchero noted one objective we have is to put people in seats and have them ride the bus. If we have more people riding the bus and we are still getting paid and it is not otherwise negatively impacting the system, then that's a benefit.

M/S/C (EVANS/TALBOT) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to enter into Agreement No. 11-001 with the City of Riverside for the renewal of the City Employee Pass Revenue Program for the period beginning July 1, 2011 through June 30, 2012.

The motion carried unanimously.

9. AUTHORIZATION TO AWARD AGREEMENT #10-049 TO EMPIRE TRANSPORTATION FOR FIXED ROUTE AND REGIONAL COMMUTER SERVICES (COMMUTERLINK):

Discussion was held regarding escalating fuel prices.

Mr. Rubio commented that he hopes to bring back some information within the next month or two on fuel prices and structure given the direction the committee has provided. In the meantime we feel this is the best solution not just for the vendor but for the Agency, because we can decide collaboratively on the level of service that we can continue to provide and the amount of fuel for which we are able to pay.

M/S/C (EDGERTON/TALBOT) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to enter into an agreement with Empire Transportation, Inc. for contracted fixed route CommuterLink services for a two-year base period with three one-year options in an amount that will not exceed \$46,978,172.

The motion carried unanimously.

10. BOARD MEMBER COMMENTS AND REMARKS:

Committee Chairman Marion Ashley apologized for being late due to traffic. He will not be in attendance at the next Board Budget and Finance meeting; he will be in Washington, DC, with the Joint Powers Authority lobbying.

11. OTHER BUSINESS:

Mr. Rubio announced that on March 7 through March 11, he, Chairman Buster, Vice-Chairman McAllister, Second Chair Supervisor Ashley, immediate Past Chair Comercheo and Vince Rouzard will be in Washington, D.C. for the annual lobbying trip. They will also interview firms to represent the Agency at the federal level as the Agency's lobbyist.

12. ADJOURN:

The meeting adjourned at 2:47 p.m.

DRAFT

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS  
THRU: Larry Rubio, Chief Executive Officer  
FROM: Craig Fajnor, Chief Financial Officer  
SUBJECT: February 2011 Productivity Improvement Program (PIP) Results


Summary: The Agency is required to achieve or exceed the mandatory Farebox Recovery Ratio target of 17.09% at the system-wide level for FY11. In addition, the Agency must achieve compliance with four (4) of the remaining seven (7) discretionary PIP metrics at the system-wide level.

The attached report presents PIP performance at the route, service segment, and system-wide levels for year-to-date February 2011. The Agency achieved or exceeded all eight PIP targets at the system-wide level.

Recommendation:

Receive and file.


**PIP Performance Summary**  
**FY2011 Year to Date**  
**February 2011**

 Shaded area indicates PIP target NOT met.

Route	PIP Target							
	\$ 80.31	17.09%	\$ 5.45	\$ 0.81	\$ 69.15	\$ 4.05	10.79	0.63
Route	Cost Per RSH	Farebox Recovery Ratio	Subsidy Per Passenger	Subsidy Per Passenger Mile	Subsidy Per RSH	Subsidy Per RSM	Passengers Per RSH	Passengers Per RSM
DO Fixed Route								
1	\$ 101.40	*	\$ 2.44	\$ 0.40	\$ 72.83	\$ 6.61	29.85	2.71
10	\$ 101.39	*	\$ 5.11	\$ 0.83	\$ 84.98	\$ 7.02	16.64	1.37
11	\$ 101.35	*	\$ 5.02	\$ 0.82	\$ 84.59	\$ 6.25	16.86	1.25
12	\$ 101.35	*	\$ 4.70	\$ 0.77	\$ 84.36	\$ 7.14	17.95	1.52
13	\$ 101.35	*	\$ 4.84	\$ 0.79	\$ 85.18	\$ 7.20	17.60	1.49
14	\$ 102.06	*	\$ 5.69	\$ 0.93	\$ 87.38	\$ 6.67	15.37	1.17
15	\$ 101.37	*	\$ 3.43	\$ 0.56	\$ 79.40	\$ 6.29	23.17	1.83
16	\$ 101.36	*	\$ 3.47	\$ 0.57	\$ 80.05	\$ 6.93	23.09	2.00
18	\$ 101.35	*	\$ 4.16	\$ 0.68	\$ 83.34	\$ 6.03	20.02	1.45
19	\$ 101.37	*	\$ 2.36	\$ 0.38	\$ 71.37	\$ 5.41	30.29	2.30
20	\$ 101.38	*	\$ 4.51	\$ 0.73	\$ 84.40	\$ 5.28	18.71	1.17
21	\$ 101.36	*	\$ 6.15	\$ 1.00	\$ 86.66	\$ 5.41	14.09	0.88
22	\$ 101.39	*	\$ 4.25	\$ 0.69	\$ 82.21	\$ 4.62	19.36	1.09
25	\$ 97.29	*	\$ 3.47	\$ 0.57	\$ 76.26	\$ 6.03	21.95	1.74
27	\$ 101.35	*	\$ 4.87	\$ 0.79	\$ 83.62	\$ 3.83	17.17	0.79
29	\$ 101.42	*	\$ 6.06	\$ 0.99	\$ 87.60	\$ 5.01	14.45	0.83
49	\$ 101.65	*	\$ 2.95	\$ 0.48	\$ 76.42	\$ 5.37	25.90	1.82
206	\$ 101.25	*	\$ 5.92	\$ 0.96	\$ 69.74	\$ 2.28	11.79	0.38
216	\$ 101.50	*	\$ 4.51	\$ 0.74	\$ 55.31	\$ 1.94	12.26	0.43
DOFR Subtotal	\$ 101.38	*	\$ 3.74	\$ 0.61	\$ 79.79	\$ 5.48	21.36	1.47



**PIP Performance Summary**  
**FY2011 Year to Date**  
**February 2011**

 Shaded area indicates PIP target NOT met.

Route	PIP Target							
	\$ 80.31	17.09%	\$ 5.45	\$ 0.81	\$ 69.15	\$ 4.05	10.79	0.63
Route	Cost Per RSH	Farebox Recovery Ratio	Subsidy Per Passenger	Subsidy Per Passenger Mile	Subsidy Per RSH	Subsidy Per RSM	Passengers Per RSH	Passengers Per RSM


Contracted Fixed Route

3	\$ 59.44	*	\$ 5.12	\$ 0.63	\$ 49.74	\$ 3.61	9.72	0.71
7 <sup>1</sup>	\$ 59.69	*	\$ 3.78	\$ 0.48	\$ 43.24	\$ 2.86	11.43	0.76
8 <sup>1</sup>	\$ 59.71	*	\$ 3.26	\$ 0.42	\$ 40.30	\$ 2.11	12.36	0.65
23	\$ 59.42	*	\$ 7.10	\$ 0.91	\$ 51.42	\$ 3.48	7.24	0.49
24	\$ 59.74	*	\$ 6.45	\$ 0.83	\$ 50.89	\$ 3.44	7.90	0.53
30	\$ 59.76	*	\$ 4.71	\$ 0.60	\$ 50.06	\$ 4.11	10.63	0.87
31	\$ 59.75	*	\$ 3.48	\$ 0.44	\$ 47.92	\$ 2.55	13.77	0.73
32	\$ 59.82	*	\$ 3.20	\$ 0.41	\$ 48.70	\$ 3.83	15.21	1.20
33	\$ 57.15	*	\$ 6.86	\$ 0.85	\$ 50.60	\$ 3.80	7.38	0.55
35 <sup>1</sup>	\$ 59.67	*	\$ 5.67	\$ 0.70	\$ 50.87	\$ 1.99	8.98	0.35
40	\$ 59.29	*	\$ 8.01	\$ 0.99	\$ 52.65	\$ 2.22	6.57	0.28
41C <sup>1</sup>	\$ 59.73	*	\$ 7.11	\$ 0.90	\$ 49.03	\$ 2.75	6.90	0.39
41D <sup>1</sup>	\$ 101.48	*	\$ 4.04	\$ 0.66	\$ 81.35	\$ 4.73	20.14	1.17
41 <sup>1</sup>	\$ 70.56	*	\$ 5.56	\$ 0.79	\$ 57.41	\$ 3.25	10.33	0.58
42	\$ 61.38	*	\$ 6.26	\$ 0.79	\$ 53.69	\$ 3.52	8.57	0.56
50	\$ 59.80	*	\$ (0.55)	\$ (0.07)	\$ (4.43)	\$ (0.65)	8.12	1.19
51	\$ 59.64	*	\$ (0.53)	\$ (0.07)	\$ (8.75)	\$ (0.72)	16.43	1.35
53 <sup>1</sup>	\$ 58.48	*	\$ (2.91)	\$ (0.36)	\$ (5.68)	\$ (0.39)	1.95	0.13
55 <sup>1</sup>	\$ 58.20	*	\$ 0.03	\$ 0.00	\$ 0.71	\$ 0.05	21.47	1.57
61	\$ 59.73	*	\$ 7.09	\$ 0.88	\$ 54.43	\$ 2.83	7.67	0.40
74 <sup>1</sup>	\$ 59.74	*	\$ 3.74	\$ 0.46	\$ 38.40	\$ 2.02	10.27	0.54
79 <sup>1</sup>	\$ 59.72	*	\$ 6.04	\$ 0.75	\$ 42.22	\$ 2.14	6.99	0.35
202	\$ 58.09	*	\$ 14.43	\$ 1.80	\$ 49.98	\$ 1.76	3.46	0.12
204	\$ 59.10	*	\$ 5.60	\$ 0.69	\$ 44.24	\$ 1.76	7.90	0.31
208	\$ 58.99	*	\$ 10.55	\$ 1.30	\$ 50.85	\$ 1.91	4.82	0.18
210	\$ 70.13	*	\$ 7.47	\$ 0.92	\$ 51.67	\$ 2.25	6.92	0.30
212 <sup>1</sup>	\$ 58.77	*	\$ 5.15	\$ 0.64	\$ 17.91	\$ 0.70	3.48	0.14
217 <sup>1</sup>	\$ 58.39	*	\$ 10.96	\$ 1.35	\$ 28.60	\$ 0.93	2.61	0.08
794	\$ -	*	\$ -	\$ -	\$ -	\$ -	-	-

COFR Subtotal	\$ 60.31	*	\$ 5.06	\$ 0.64	\$ 43.78	\$ 2.33	8.65	0.46
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Total Fixed Route	\$ 86.45	*	\$ 3.98	\$ 0.61	\$ 66.70	\$ 4.14	16.74	1.04
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**PIP Performance Summary**  
**FY2011 Year to Date**  
**February 2011**

 Shaded area indicates PIP target NOT met.

PIP Target

\$ 80.31      17.09%      \$ 5.45      \$ 0.81      \$ 69.15      \$ 4.05      10.79      0.63

Route	Cost Per RSH	Farebox Recovery Ratio	Subsidy Per Passenger	Subsidy Per Passenger Mile	Subsidy Per RSH	Subsidy Per RSM	Passengers Per RSH	Passengers Per RSM
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**Dial-A-Ride (w/o Taxi)**

Banning/Beaumont DAR	\$ 60.43	*	\$ 40.66	\$ 3.30	\$ 54.96	\$ 2.14	1.35	0.05
Lake Elsinore DAR	\$ 60.44	*	\$ 31.11	\$ 2.52	\$ 53.91	\$ 2.61	1.73	0.08
Grand Terrace DAR	\$ 60.40	*	\$ 33.60	\$ 2.72	\$ 54.93	\$ 2.59	1.64	0.08
Hemet DAR	\$ 60.43	*	\$ 18.25	\$ 1.48	\$ 50.13	\$ 2.83	2.75	0.16
Jurupa DAR	\$ 60.44	*	\$ 27.93	\$ 2.27	\$ 53.89	\$ 2.85	1.93	0.10
Moreno Valley DAR	\$ 60.43	*	\$ 21.67	\$ 1.76	\$ 52.37	\$ 2.82	2.42	0.13
Murrieta/Temecula DAR	\$ 60.43	*	\$ 28.38	\$ 2.30	\$ 53.85	\$ 2.81	1.90	0.10
Norco DAR	\$ 60.49	*	\$ 16.30	\$ 1.32	\$ 48.55	\$ 2.50	2.98	0.15
Perris DAR	\$ 60.43	*	\$ 25.56	\$ 2.07	\$ 52.90	\$ 2.47	2.07	0.10
Riverside DAR	\$ 60.42	*	\$ 25.53	\$ 2.07	\$ 52.85	\$ 2.60	2.07	0.10
Sun City DAR	\$ 60.41	*	\$ 30.77	\$ 2.50	\$ 54.70	\$ 2.64	1.78	0.09
Subtotal	\$ 60.43	*	\$ 23.56	\$ 1.91	\$ 52.45	\$ 2.69	2.23	0.11

**Taxi**

Banning/Beaumont Taxi	\$ 92.45	*	\$ 54.93	\$ 4.45	\$ 83.62	\$ 2.52	1.52	0.05
Lake Elsinore Taxi	\$ 62.46	*	\$ 34.58	\$ 2.80	\$ 54.19	\$ 2.47	1.57	0.07
Grand Terrace Taxi	\$ 83.32	*	\$ 49.27	\$ 4.00	\$ 74.18	\$ 2.52	1.51	0.05
Hemet Taxi	\$ 77.94	*	\$ 48.56	\$ 3.94	\$ 71.62	\$ 2.58	1.47	0.05
Jurupa Taxi	\$ 85.01	*	\$ 39.77	\$ 3.23	\$ 75.94	\$ 2.47	1.91	0.06
Moreno Valley Taxi	\$ 83.13	*	\$ 52.17	\$ 4.23	\$ 75.70	\$ 2.54	1.45	0.05
Murrieta/Temecula Taxi	\$ 81.71	*	\$ 50.72	\$ 4.11	\$ 74.14	\$ 2.53	1.46	0.05
Norco Taxi	\$ 96.66	*	\$ 37.52	\$ 3.04	\$ 87.61	\$ 2.53	2.33	0.07
Perris Taxi	\$ 74.49	*	\$ 45.13	\$ 3.66	\$ 67.81	\$ 2.56	1.50	0.06
Riverside Taxi	\$ 85.20	*	\$ 43.26	\$ 3.51	\$ 77.82	\$ 2.56	1.80	0.06
Sun City Taxi	\$ 82.14	*	\$ 48.95	\$ 3.97	\$ 74.38	\$ 2.52	1.52	0.05
Subtotal	\$ 79.91	*	\$ 45.61	\$ 3.70	\$ 72.40	\$ 2.54	1.59	0.06

Total DAR/Taxi      \$ 60.97      \*      \$ 24.00      \$ 1.95      \$ 53.00      \$ 2.68      2.21      0.11

Systemwide (Full Up)      \$ 80.31      26.41%      \$ 4.46      \$ 0.66      \$ 59.10      \$ 3.48      13.24      0.78

\* Transportation Development Act (TDA) and Riverside County Transportation Commission (RCTC) allow for certain revenues to be both included and excluded from farebox recovery ratio calculation. TDA allows for certain expenses to be excluded from farebox recovery ratio calculation. These inclusions and exclusions make route level analysis misleading and thus are only meaningful at the systemwide level.

# Productivity Improvement Program (PIP)

## Definitions

### **Passengers or Unlinked Passenger Trips**

The number of passengers who board buses. Passengers are counted each time they board the bus.

### **Revenue Service Hours (RSH)**

The hours that vehicles travel while in revenue service. Revenue service hours include layover/recovery time but exclude deadhead, training operators prior to revenue service and maintenance road tests.

### **Revenue Service Miles (RSM)**

The miles that vehicles travel while in revenue service. Revenue service miles exclude deadhead, coach operator training, and maintenance road tests.

### **Passenger Miles**

The total number of miles traveled by transit passengers (e.g. - a bus that carries 5 passengers for a distance of 3 miles incurs 15 passenger miles).

### **Operating Costs or Expenses**

All operating costs exclusive of depreciation, amortization, and capital expenditures.

### **Fare Revenue**

All revenues received in the following classifications – passenger fares for transit service and special transit fares. Fare revenues includes revenues earned under contractual agreements with public or private entities, either (1) for transit fares for a specified group of employees, members or clients, or (2) to guarantee a minimum revenue on a line operated especially for the benefit of the paying entity (e.g. an employer, shopping center, university, etc.). In addition to farebox cash and coin and passes, this area includes, but is not limited to, the UCR U-Pass, Measure A subsidy for OCTA Route 794, and OCTA's subsidy of the Route 149.

### **Other Local Revenue**

All revenues received in the following classifications – auxiliary transportation revenues, taxes levied directly by transit system, local cash grants & reimbursements – General Operating Assistance, local special fare assistance, and subsidy from other sectors of operation (e.g. lease, advertising, and interest income). This area also includes the Federal Excise Tax Credit for Alternative Fuel (CNG) Use and reimbursements from the California Employers' Retiree Benefit Trust (CERBT).

### **Subsidy**

Subsidy = (Operating Costs – Fare Revenue)

In calculating PIP indicators, Other Local Revenue is not factored into the Subsidy.

## **PIP Indicators**

### **Mandatory Indicator:**

#### **Farebox Recovery Ratio**

*Farebox Recovery Ratio = Net Revenue (Fare Revenue + Other Local Revenue) ÷ Net Operating Costs*

Farebox Recovery target is a “blended ratio” based on the mix of urban and rural service areas. Urban areas have a target of 20% and rural areas have a target of 10%. Farebox Recovery Ratio allows for both inclusions and exclusions of certain revenues and expenses, and is influenced by the containment of operating costs and the generation of farebox and other local revenues.

#### **Farebox Recovery Ratio Inclusions**

In addition to cash and coin collected in the fareboxes, other local revenues can be included in the “fare revenue” numerator of the farebox recovery equation.

#### **Farebox Recovery Ratio Exemptions**

The TDA allows exemptions to the farebox recovery requirements for new routes, new route extensions, newly urbanized areas, and in the case of work stoppages. Routes may be excluded if the extension of services has been in operation for less than two full fiscal years. The two year extension of services applies until two years after the end of the fiscal year in which the extension of services was put into operation. If a route is exempted, both its revenue and costs are exempted from the farebox recovery calculation.

#### **AB813 Exemptions**

ADA (DAR/Taxi) operating costs and fuel expenses above CPI growth over prior year may be excluded when calculating farebox recovery ratio.

### **Discretionary Indicators (4 of 7 required):**

#### **Cost Per Revenue Service Hour (RSH)**

*Cost Per RSH = Operating Costs ÷ RSH*

Target is established based on prior fiscal year through third quarter Cost Per RSH plus CPI growth. Cost Per RSH is influenced by CPI growth, other cost drivers above CPI and service changes. Costs for GASB 45 compliance above the Annual Required Contribution (ARC) are excluded from the operating expenses for purposes of calculating this value.

### **Subsidy Per Passenger**

$$\text{Subsidy Per Passenger} = (\text{Operating Costs} - \text{Fare Revenue}) \div \text{Passengers}$$

Target is established based on prior fiscal year through third quarter Subsidy Per Passenger  $\pm 15\%$ . Subsidy Per Passenger is positively influenced by increasing passengers while incurring incremental operating cost below the average and/or increasing fare revenue without degradation of ridership. Costs for GASB 45 compliance above the Annual Required Contribution (ARC) are excluded from the operating expenses for purposes of calculating this value.

### **Subsidy Per Passenger Mile**

$$\text{Subsidy Per Passenger Mile} = (\text{Operating Costs} - \text{Fare Revenue}) \div \text{Passenger Miles}$$

Target is established based on prior fiscal year through third quarter Subsidy Per Passenger Mile  $\pm 15\%$ . Subsidy Per Passenger Mile is positively influenced by higher revenue and/or lower costs. Costs for GASB 45 compliance above the Annual Required Contribution (ARC) are excluded from the operating expenses for purposes of calculating this value.

### **Subsidy Per Revenue Service Hour (RSH)**

$$\text{Subsidy Per RSH} = (\text{Operating Costs} - \text{Fare Revenue}) \div \text{RSH}$$

Target is established based on prior fiscal year through third quarter Subsidy Per RSH  $\pm 15\%$ . Subsidy Per RSH is positively influenced by cost containment while increasing passenger fare revenue and/or productive service growth with below average incremental cost. Costs for GASB 45 compliance above the Annual Required Contribution (ARC) are excluded from the operating expenses for purposes of calculating this value.

### **Subsidy Per Revenue Service Mile (RSM)**

$$\text{Subsidy Per RSM} = (\text{Operating Costs} - \text{Fare Revenue}) \div \text{RSM}$$

Target is established based on prior fiscal year through third quarter Subsidy Per RSM  $\pm 15\%$ . Subsidy Per RSM is positively influenced by cost containment and/or increasing fare revenue. Costs for GASB 45 compliance above the Annual Required Contribution (ARC) are excluded from the operating expenses for purposes of calculating this value.

### **Passenger Per Revenue Service Hour (RSH)**

$$\text{Passenger Per RSH} = \text{Passengers} \div \text{RSH}$$

Target is established based on prior fiscal year through third quarter Passenger Per RSH  $\pm 15\%$ . Passenger Per RSH is positively influenced by an increase in ridership and/or a reduction of under utilized routes.

### **Passenger Per Revenue Service Mile (RSM)**

$$\text{Passenger Per RSM} = \text{Passengers} \div \text{RSM}$$

Target is established based on prior fiscal year through third quarter Passenger Per RSM  $\pm 15\%$ . Passenger Per RSM is positively influenced by an increase in ridership and/or a reduction of under utilized routes.



**Bank of America  
Commercial Card  
Company Statement**

Statement Date	02-28-11	Payment Due Date	03-20-11
Credit Limit	\$100,000	Days in Billing Cycle	28
Cash Limit	\$20,000	Total Payment Due	\$1,861.40

Riverside Transit Agency  
Craig Fajnor  
Company Account Number:  
XXXX-XXXX-XXXX-3706

**RECEIVED**

MAR 07 2011

*Inv#*  
**574996**

RIVERSIDE TRANSIT AGENCY  
FINANCE DEPARTMENT

Page 1 of 2

**COMPANY SUMMARY**

RIVERSIDE TRANSIT AGENCY XXXX-XXXX-XXXX-3706	Previous Balance	Payments	Credits	Cash	Purchases/Other Debits/Fees	Finance Charges	Current Balance
Company Total	\$0.00	\$0.00	\$0.00	\$0.00	\$1,861.40	\$0.00	\$1,861.40

**CARDHOLDER SUMMARY**

CARDHOLDER NAME	APPROVED	Credits	Purchases and Other Debits	Total Activity
MARICELA HERNANDEZ XXXX-XXXX-XXXX-6016 Credit Limit \$1	<i>Tom [Signature]</i>	<i>1,861.40</i>	<i>1,861.40</i>	<i>1,861.40</i>

ACCOUNT AMOUNT  
*5700-504400 1861.40*

**Customer Service**  
1.888.449.2273, 24 hours

**Outside the U.S.**  
1.509.353.6656, 24 hours

**For Lost or Stolen Card:**  
1.888.449.2273, 24 hours

Send Billing Inquiries to:  
BANK OF AMERICA  
PO BOX 15184  
WILMINGTON DE 19850-5184

Finance Charges	Average Daily Balance	Daily PD Rate	Periodic Rate	Annual Percentage Rate	Periodic Finance Charge
Purchases	\$0.00	0.02534%	9.25%	9.25%	\$0.00
Cash	\$0.00	0.02534%	9.25%	9.25%	\$0.00
<b>Total Annual Percentage Rate</b>					<b>0.00%</b>

Company Account Summary	
Previous Balance	\$0.00
Payments	\$0.00
Credits	\$0.00
Cash	\$0.00
Purchases	\$1,861.40
Other Debits	\$0.00
Overlimit Fee	\$0.00
Late Payment Fee	\$0.00
Cash Fee	\$0.00
Other Fees	\$0.00
Finance Charge	\$0.00
<b>Current Balance</b>	<b>\$1,861.40</b>

Please see the reverse side for information about your account.

Please return coupon with your payment.


**Commercial Card Payment Coupon**

Check box and indicate address change on reverse.

Company Account No.	XXXX-XXXX-XXXX-3706
Payment Due Date	03-20-11
<b>Total Payment Due</b>	<b>\$1,861.40</b>

Please Enter Amount Enclosed \$ **1,861.40**

Make check or money order payable to:  
**BANK OF AMERICA**  
Mail payment to address below and include account number on check.

  
RIVERSIDE TRANSIT AGENCY  
CRAIG FAJNOR  
1825 3RD ST  
RIVERSIDE CA 92507-3416  
\*\*P0000652

**BANK OF AMERICA**  
PO BOX 15731  
WILMINGTON DE 19886-5731

480707321209370601861400186140



**Bank of America  
Commercial Card  
Company Statement**

Statement Date	02-28-11	Payment Due Date	03-20-11
Credit Limit	\$100,000	Days in Billing Cycle	28
Cash Limit	\$20,000	Total Payment Due	\$1,861.40

Riverside Transit Agency  
Craig Fajnor

Company Account Number:  
XXXX-XXXX-XXXX-3706

CARDHOLDER ACTIVITY									
CORPORATE T & E ACTIVITY									
Post Date	Tran Date	Ref. No.	Transactions	MCC	Acct #	Charge	Credit		
02-07	02-04	24717	AMERICAN AI 0012333039465AA.COM/AA RESTX MCALLISTER/DOUG 0012333039465	3001	6016	683.80			
02-07	02-04	24717	AMERICAN AI 0012333051343AA.COM/AA RESTX RUBIO/LARRY 0012333051343	3001	6016	588.80			
02-07	02-04	24717	AMERICAN AI 0012333051344AA.COM/AA RESTX ROUZAUD/VINCENT 0012333051344	3001	6016	588.80			
CORPORATE T & E ACTIVITY								\$1,861.40	

*Tom Hill*  
3/8/2011

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS  
THRU: Larry Rubio, Chief Executive Officer  
FROM: Vince Rouzaud, Chief Procurement and Logistics Officer  
SUBJECT: Authorization to Enter into Agreement No. 11-001 with the City of Riverside for the Renewal of the City Employee Pass Revenue Program (City Pass)

Summary: The Agency and the City of Riverside have participated in an ongoing program since July 2007 called the City Pass. The City Pass is a program that enables City of Riverside employees to ride RTA fixed and commuter routes at no cost to the employee. Staff is proposing to extend the program for another year.

Renewal of the program has been discussed with City of Riverside staff and funds are being programmed for next fiscal year. The revenue generated from the program is based on actual ridership which is calculated at the discounted rate of \$1.10 per-trip.

The program has steadily increased in popularity with City employees since its inception. Actual ridership figures available through the first eight (8) months of this fiscal year represents an 8.5% increase above FY10 levels. Based on this trend, staff is projecting FY12 ridership will increase by approximately 12%.

If approved, the new Agreement would become effective July 1, 2011 and run through June 30, 2012.

Fiscal Impact:

Staff anticipates the City Pass program will generate approximately \$14,880 in fare revenue for FY12.



Committee Recommendation:

This item was discussed at the Board Budget and Finance Committee meeting of March 2, 2011. The Committee members unanimously approved and recommended this item to the full Board of Directors for their consideration.

Recommendation:

Authorize staff to enter into Agreement No. 11-001 with the City of Riverside for the renewal of the City Employee Pass Revenue Program for the period beginning July 1, 2011 through June 30, 2012.

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS

THRU: Larry Rubio, Chief Executive Officer

FROM: Vince Rouzaud, Chief Procurement and Logistics Officer

SUBJECT: Ratify Letter of Participation for University of California Riverside Submission for U.S. Department of Energy Funding Opportunity DE-FOA-0000239 Grant

Summary:

In late February, the University of California Riverside (UCR) Center for Environmental Research and Technology (CERT) contacted the Agency to obtain support for, and participation in, a proposed project that would be funded by a U.S. Department of Energy (DOE) grant. This project, if approved, would have the potential to provide significant benefits to the Agency's paratransit operations.

Entitled "FY2011 Vehicle Technologies Program Wide Funding Opportunity Announcement," the DOE grant was offered to develop more energy-efficient and environmentally friendly technologies for highway transportation vehicles to improve performance, decrease petroleum use, and reduce greenhouse gas (GHG) emissions.

UCR's submittal, entitled "Next Generation Environmentally-Friendly Driving Feedback Systems Research and Development," proposed a project to develop and install advanced technology routing systems on the Agency's paratransit vehicles that would reduce fuel consumption and increase the cost-efficiency of fleet operations. The proposed technology would include:

- Calculation of routes and schedules based on the vehicle, roadway, and traffic for the most efficient route.
- Monitoring of driving behavior, vehicle performance and fuel consumption in real-time.
- Provision of driving feedback or advice to the driver to reduce vehicle fuel consumption. A tone or voice will signal the driver for conditions including excessive idling, excessive speed or excessive acceleration.

- A scoring system that shows which vehicles, drivers and routes are the most efficient.
- Continually updated algorithms, which will account for real-world fuel consumption data from the engine control unit for each vehicle to customize route planning for each vehicle and driver rather than using fleet-wide averages.

A fleet fuel savings of 5-15 percent is predicted and the technology could be applied to other paratransit operations to increase efficiencies and decrease costs nationwide.

Because the Agency did not receive sufficient notice to obtain Board approval for support of the project before the DOE's grant submittal deadline, staff submitted the letter of support for the project and is now asking the Board to ratify the support letter. A copy of the letter is attached for your review.

#### Fiscal Impact:

The Agency's in-kind participation in the project would have a value of \$193,184 and consists of providing staff time for project oversight and direct vehicle operations. Because the staff time and operational costs would be incurred without the project, participation will not increase the Agency's budget, and the \$193,184 serves only to identify the local participation level required for the grant. RTA would not receive any funding from the grant.

If the project is successful, a fuel savings may be realized.

#### Committee Recommendation:

This item was discussed at the Board Administration and Operations Committee meet of March 2, 2011. The Committee members unanimously approved and recommended this item to the full Board of Directors for their consideration.

#### Recommendation:

Ratify the RTA Letter of Participation for the UCR submission for DOE Funding Opportunity DE-FOA-0000239 Grant.

RIVERSIDE TRANSIT AGENCY  
1825 Third St.  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS

THRU: Larry Rubio, Chief Executive Officer

FROM: Vince Rouzaud, Chief Procurement and Logistics Officer

SUBJECT: Authorization to Issue A Sole Source Purchase Order to Trapeze Software Group, Inc. (Trapeze), Cedar Rapids, IA, for Annual Software and Maintenance Support for Intelligent Transportation Systems (ITS) Software

Summary: Staff is requesting authorization to issue a sole source purchase order to Trapeze Software Group, Inc. for annual software and maintenance support for the Agency's Intelligent Transportation Systems (ITS) software.

The ITS system, purchased in May 2005, was a \$3.7 million dollar capital project that equipped the Agency's directly operated fleet with Mobile Data Terminals (MDTs), Global Position Systems (GPS) receivers and Automatic Passenger Counters (APCs).

The project also included Computer Aided Dispatch (CAD) workstations that directly link RTA dispatch with the location of fixed route buses via an Automatic Vehicle Location (AVL) system.

The AVL system uses GPS satellite technology with GPS receivers mounted on vehicles in order to determine the precise location of each vehicle in service. This data is communicated to RTA dispatch and allows for the calculation of the estimated vehicle arrival times displayed on Advanced Traveler Information Signs (ATIS). The ATIS signs, called "SmartSTOPS", provide passengers with route arrival and departure time information for that location and can be programmed to display other public notices as necessary.

The MDTs integrate with the vehicle's GFI farebox to provide detailed ridership information. The MDTs also connect with the vehicle's voice annunciator "next stop" interior signs giving passengers audible and visual references regarding stop location and transfer information.

The APCs log passenger boardings and alightings at the bus stop level, enabling staff to perform peak load analyses and make informed decisions regarding bus stop amenities and proposed service changes.

The ITS system improves operational efficiencies while enhancing service to the customer.

Trapeze ITS software is proprietary and can only be maintained by the software developer, Trapeze Software Group, Inc. As is customary with proprietary software, in order to be eligible for annual software updates along with maintenance support, the Agency is required to have an annual license and maintenance support agreement.

Fiscal Impact:

Funding in the amount of \$148,313 has been included in the Agency's FY11 operating budget for ITS hardware and software support maintenance.

Committee Recommendation:

This item was discussed at the Board Budget and Finance Committee meeting of March 2, 2011. The Committee members unanimously approved and recommended this item to the full Board of Directors for their consideration.

Recommendation:

Authorize staff to issue a sole source purchase order to Trapeze Software Group, Inc. for ITS software and hardware maintenance, in an amount not to exceed \$148,313.

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS

THRU: Larry Rubio, Chief Executive Officer

FROM: Vince Rouzaud, Chief Procurement and Logistics Officer

SUBJECT: Authorization to Award Agreement #10-049 to Empire Transportation for Fixed Route and Regional Commuter Services (CommuterLink)

Summary: The Agency provides fixed-route and regional commuter services to approximately 1.5 million people living in western Riverside County. Of the Agency's 465,000 projected annual fixed route revenue service hours, approximately 35% are operated by private contractor. Table 1 identifies the specific route numbers and corresponding annual revenue service hours and miles for each contracted route. The current Agreement for these services is due to expire on June 30, 2011.

On October 1, 2010, staff issued Request for Proposal (RFP) #10-049 for *Fixed Route and CommuterLink Services*. The RFP was publicly advertised in a newspaper of general circulation and a notice was posted on the Agency's website along with a copy of the RFP document. In addition, the Agency sent notices of the contracting opportunity to the chambers' of commerce for those cities that are members of the Agency's Joint Powers Agreement for distribution among their membership. Eighteen (18) vendors downloaded a copy of the RFP document from the Agency's website.

The Scope of Work for this RFP requires the selected contractor to provide all services necessary for a 'turnkey operation' including but not limited to; facilities, operations, management, dispatching, maintenance, fuel, and insurance while the Agency provides the vehicles. The current number of vehicles assigned to the contracted fixed route and CommuterLink fleet, including spares is 84.

The agreement for contracted fixed route and CommuterLink services represents approximately 15% of the Agency's annual operating budget, employing 176 individuals in all aspects of the operation including drivers, mechanics, dispatchers and administrative support personnel.

Since fuel represents a major expense line item for a transportation services contract, vendors were instructed to use the Oil Price Information Service

(OPIS) rack pricing for Colton, CA as the index to establish the baseline for calculating fuel expenses. Using the OPIS rack pricing as the baseline put proposers on equal footing when developing their fuel projections. In addition, as is the case with the current agreement, the proposed agreement includes a fuel escalation/de-escalation clause. This clause either mitigates the successful contractor's expenses or provides a savings to the Agency should the cost of fuel increase or decrease by more than 10% during any six-month period. An example of this methodology is included under the fiscal impact section of this report.

The projected revenue vehicle hours and miles for FY12 are identified in Table 1 below. These projections are based on current schedule data for the Agency's contracted fixed route and CommuterLink services.

Table 1 – FY12 Hours and Miles

Route	Rev Hours	Rev Miles	Route	Rev Hours	Rev Miles
3	9,469	138,600			
7	9,760	153,399	51	1,947	20,992
8	9,801	191,570	53	710	10,563
23	13,297	199,114	55	715	9,328
24	8,586	125,951	61	6,192	123,708
30	7,400	89,386	74	10,544	201,144
31	7,536	143,160	79	10,703	212,596
32	5,898	74,499	202	5,295	158,084
33	4,674	67,906	204	5,268	138,950
35	6,639	168,455	208	6,893	176,831
40	3,019	69,974	210	2,632	45,763
41	7,010	132,354	212	5,667	156,897
42	5,983	92,741	217	6,725	219,992
50	2,454	15,900	<b>Grand Total</b>	164,997	3,137,857

On November 29, 2010, the Agency received proposals from the following four (4) vendors:

- Transportation Concepts, Inc. – Irvine, California
- First Transit, Inc. – Cincinnati, Ohio
- Southland Transit, Inc. – El Monte, California
- Empire Transportation, Inc. – Bellflower, California

The proposal submitted by Southland Transit, Inc. was deemed non-responsive as their submittal was incomplete and was excluded from further consideration.

The remaining proposals were evaluated by a selection committee representing staff from the purchasing, direct operations, contract operations, and maintenance departments. In addition to pricing, vendors were rated in four technical areas: qualifications and related experience, staffing, project organization, and an understanding of the Agency’s requirements.

The three vendors were invited for in-person interviews. As part of the interview process, each vendor was asked to make available key project personnel so they could be interviewed directly by the committee in areas thought to be critical to the success of this project. This process is designed to be challenging and candidates are presented with real operational scenarios requiring them to demonstrate their experience and critical thinking skills.

After the interview process, the overall technical rankings were as follows:

Table 2 – Technical Ranking

Vendor Name	Technical Ranking
Empire Transportation	66.6
Transportation Concepts	55.4
First Transit	49.7

The next step in the evaluation process was to conduct a thorough price analysis comparing resources and individual cost elements for reasonableness. This exercise highlights cost variances by line item between vendors and is intended to ensure proposals are compared on an “apples to apples” basis. Table 3 below is a comparison of the initial pricing for both the base period and the five one-year options.

Table 3 – Initial Pricing

	Empire Transportation	First Transit	Transportation Concepts
Base Period			
First 2 years	\$ 18,276,189	\$ 21,552,301	\$ 21,864,499
Option 1	\$ 9,234,336	\$ 11,227,502	\$ 11,460,986
Option 2	\$ 9,433,345	\$ 11,682,350	\$ 12,000,273
Option 3	\$ 9,638,879	\$ 12,072,635	\$ 12,506,186
Option 4	\$ 9,849,306	\$ 12,434,814	\$ 12,996,174
Option 5	\$ 10,064,627	\$ 12,807,858	\$ 13,510,091
<b>TOTAL COST</b>	<b>\$ 66,496,682</b>	<b>\$ 81,777,460</b>	<b>\$ 84,338,209</b>
<b>% Difference</b>	<b>0.00%</b>	<b>22.98%</b>	<b>26.83%</b>

In order to address the variances and provide vendors the opportunity to clarify their pricing submittals, staff solicited Best and Final Offers (BAFO’s). Included in the Agency’s BAFO requests were vendor specific questions



dealing with proposed operation plans, facility location(s) and corresponding fleet size requirements, the deadhead impact of the proposed work plan and whether changes to any of these items would ultimately affect each vendor's pricing structure. Additionally, the committee decided to limit the number of option years from five one-year options to three one-year options. Finally, discrepancies noted in the categories of labor expenses and associated fringe benefits, maintenance expenses, fuel expenses, facilities, training, and insurance expenses were highlighted as needing review to ensure pricing contained all known and anticipated costs.

BAFO pricing is summarized below:

Table 4 – BAFO Pricing

	<b>Empire Transportation</b>	<b>First Transit</b>	<b>Transportation Concepts</b>
Base Period			
First 2 years	\$ 18,743,953	\$ 20,158,617	\$ 20,952,872
Option 1	\$ 9,195,187	\$ 10,480,589	\$ 10,977,600
Option 2	\$ 9,392,565	\$ 10,904,706	\$ 11,400,826
Option 3	\$ 9,596,467	\$ 11,263,574	\$ 11,870,715
<b>TOTAL COST</b>	<b>\$ 46,928,172</b>	<b>\$ 52,807,486</b>	<b>\$ 55,202,013</b>
<b>% Difference</b>	<b>0.00%</b>	<b>12.53%</b>	<b>17.63%</b>

At the conclusion of the evaluation process, it was the selection committee's determination that Empire Transportation was the most technically responsive and responsible vendor and would provide the best value to the Agency. Empire Transportation provided a detailed discussion of how improvements would be made to minimize deadhead hours and to provide a superior level of management oversight. As a result, staff recommends awarding a two-year agreement with three one-year options to Empire Transportation as the best value provider for contracted fixed route and CommuterLink services.

Fiscal Impact:

Empire Transportation has proposed \$18,743,953 to operate the services for the two-year base period and a total of \$46,928,172 for the full five years.

As mentioned previously, vendors were instructed to use OPIS rack pricing as the baseline for calculating fuel expenses. The final BAFO pricing for Empire Transportation shown in Table 4 above reflects final negotiated contract pricing inclusive of adjustments for fuel during the procurement period. It should be noted that the new Agreement is not scheduled to take effect until July 1, 2011, at which time the contract amount may need to be adjusted should fuel prices rise above current projections. If that should



Committee Recommendation:

This item was discussed at the Board Administration and Operations and Budget and Finance Committees meetings of March 2, 2011. The Committees' members unanimously approved and recommended this item to the full Board of Directors for their consideration.

Recommendation:

Authorize staff to enter into an agreement with Empire Transportation, Inc. for contracted fixed route and CommuterLink services for a two-year base period with three, one-year options in an amount that will not exceed \$46,978,172.

RIVERSIDE TRANSIT AGENCY  
1825 Third Street  
Riverside, CA 92507

March 24, 2011

TO: BOARD OF DIRECTORS  
THRU: Larry Rubio, Chief Executive Officer  
FROM: Jim Kneepkens, Director of Marketing  
SUBJECT: Transportation NOW Update

Summary: Transportation NOW has five chapters: Corona/Norco/District 2, Greater Riverside, Moreno Valley/Perris, San Gorgonio Pass and Southwest. Each chapter meets monthly at a location convenient to the membership. Attendance includes transit users, elected officials, transit advocates, community activists and Riverside Transit Agency staff. This report summarizes the activities of each chapter for the past month.

Corona/Norco/District 2 Chapter: The chapter received a detailed report on ridership trends for Corona Cruiser for the past two years. Councilmember Spiegel gave an update on SR91 improvements including funding issues and the project's progress. Next month the chapter will tour the City of Corona Traffic Control Management Center and will receive a report from the Riverside County Transportation Commission on [ie511.org](http://ie511.org).

Greater Riverside Chapter: Western Riverside Council of Governments' Alex Serena spoke to the chapter about Transportation Uniform Mitigation Fee (TUMF) funding and its impact on Riverside County projects. The group provided safety and awareness suggestions related to riding the bus, which may be included in future RTA marketing efforts.

Moreno Valley/Perris Chapter: The chapter made great progress on the Air Aware Art contest for local middle school students. Chapter representatives visited five schools to introduce the program and get students excited about the program. The chapter also began working with the Moreno Valley and Perris senior centers to get seniors involved in T-NOW and to prepare for presentations at the senior centers.

San Gorgonio Pass Area Chapter: The chapter's youth committee is sharpening its safety and awareness campaign for students. The senior committee is studying ways to increase senior bus usage to popular destinations.

Southwest Chapter: The chapter received a presentation from Suzanne Lingold, Associate Dean of Students at California State University, San Marcos. The University is expanding its class offerings at the Temecula campus and all campuses are seeing a rise in enrollment from Riverside County residents.

Recommendation:

Receive and file.