

The Riverside Transit Agency & The Riverside Art Museum present

Connecting People & Culture

Inaugural Art Contest – Official Ride Guide Cover

RTA is seeking your talent in designing artwork for RTA's official Ride Guide Cover! RTA and the Riverside Art Museum invite Riverside County students to enter the contest by creating your own original artwork to be considered by our panel of judges.

CONTEST

The design selected will best represent public transportation in the community and must include a picture, drawing, photograph or illustration of an RTA bus (inside or outside of the bus) and/or an RTA bus stop. Visit www.riversidetransit.com for more information about RTA.

JURY PANEL

The jury panel is composed of Daniel Foster, Executive Director-Riverside Art Museum; Virginia Field, Clean Air Now!, Cosme Cordova, Director/Owner-Division 9 Gallery; Michael Elderman, Michael J. Elderman Photography and Lee Tusman, Community Arts Coordinator-Riverside Cultural Consortium. The jury will review the artwork in June 2006. Decision of the jury is final. There will be (4) finalists chosen, and (1) grand prize winner. The jury panel will be rating overall design, creativity and neatness.

AWARDS / CEREMONY

Winners will be awarded prizes at the "Connecting People and Culture" exhibition. The top 30 entries will be featured on board RTA's Orange Blossom Express and will debut at the Riverside Arts Walk on First Thursdays, July 6, 2006. The exhibition will be held at Division 9 Gallery, 3850 Lemon Street, Riverside. Selected works will be widely reproduced within RTA's bus and marketing network.



Win up to \$150 in U.S. Savings Bonds!

- (1) **Elementary School** (Grades PreK-6) Finalist will win a \$50 Savings Bond
- (1) **Middle School** (Grades 7-8) Finalist will win a \$50 Savings Bond
- (1) **High School** (Grades 9-10) Finalist will win a \$50 Savings Bond
- (1) **Senior High School** (Grades 11-12) Finalist will win a \$50 Savings Bond
- (1) **Winner** (Selected from four finalists) will be the Recipient of a \$100 Savings Bond

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RTA RIDE GUIDE ART CONTEST **ENTRY FORM**

To enter this contest please read the Contest Rules carefully, submit your best artwork, and return the entry form with your art design to: Riverside Art Museum RTA Ride Guide Art Contest, 3425 Mission Inn Ave., Riverside, California 92501. The deadline to submit completed work is 5 p.m. on Monday, June 12, 2006.

Title of Entry		Student's Name	
School		Teacher's Name	
School Address			
City		Zip	School Phone ()
Student's Grade Level (Check one): <input type="checkbox"/> Elementary (PreK-6) <input type="checkbox"/> Middle (7-8) <input type="checkbox"/> High (9-10) <input type="checkbox"/> Senior High (11-12)			
Home Address		City	Zip
Parent's Name		City	Zip
			Home Phone ()
			Parent's Daytime Phone ()

Contest Rules

1. Open to all students in grades PreK-12 who reside in the County of Riverside.

2. All art designs must be 17 inches tall and 11 inches wide.

3. Suggested mediums include, but are not limited to, acrylics, watercolors, oils, colored pencil, pastels, charcoal, ink, markers, computer generated art, or photography.

4. Artwork may be produced on paper stock appropriate for the medium used as long as the paper stock is flexible for scanning.

5. Each entry must be an original in concept, design and execution and may not violate any U.S. copyright laws.

6. The student's name, school or any other text should not appear or be used as part of the design.

7. Design should have general audience appeal.

8. Only one entry per student. Entries will not be returned.

9. Copy and fill in the entry form below and attach the completed entry form to the back of the finished design.

10. Winning artwork will become the sole property of RTA and may be used at the discretion of RTA. Winning artists will be required to sign a release for the artwork prior to acceptance of the award/prize.

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