

RTA BOARD ADMINISTRATIVE COMMITTEE MEETING  
June 8, 2005

1. CALL TO ORDER:

Committee Chairman Hall called the meeting to order at 2:02 p.m. on June 8, 2005, in the RTA Conference room with the following in attendance:

Board Committee Members:

Councilmember Frank Hall, Committee Chairman  
Councilmember Jim Ayres, Chairman of the Board  
Mayor Pro Tem Karen Spiegel, Board Member  
Councilmember Ameal Moore, Board Member  
Supervisor Bob Buster, Board Member  
Councilmember Martie Killough, Board Alternate

RTA Staff:

Larry Rubio, Chief Executive Officer  
Grant Bradshaw, Chief Operating Officer  
Vince Rouzard, Director of Purchasing and Materials Management  
Scott Richardson, Director of Marketing  
Brad Weaver, Communications' Specialists  
Maricela Hernandez, Executive Assistant/Clerk of the Board

Other Attendees:

None.

2. SELF-INTRODUCTIONS:

Self-introductions of those in attendance took place.

3. PUBLIC COMMENTS - NON-AGENDA ITEMS:

None.

4. APPROVAL OF MINUTES – MAY 9, 2005, COMMITTEE MEETING:

M/S/C (SPIEGEL/HALL) approving the minutes of the May 9, 2005, Committee meeting. The motion carried unanimously.

5. AUTHORIZATION TO AWARD A CONTRACT TO HANDBILL PRINTERS FOR THE PRINTING OF THE AGENCY'S RIDE GUIDE AND BUS SYSTEM MAPS:

Director Buster arrived at the meeting during discussion of item 5

M/S/C (MOORE/BUSTER) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to award a one-year contract with two one-year options to Handbill Printers for the printing of RTA Ride Guides and Bus System Maps at a cost not-to-exceed \$100,981.68 annually. The total not-to-exceed amount for the base period and two one-year options would not exceed \$302,945.04.

The motion carried unanimously.

6. AUTHORIZATION TO AWARD MULTIPLE, ON-CALL SERVICE CONTRACTS FOR BUS MARKETING, COMMUNITY OUTREACH FOR BUS RAPID TRANSIT INFRASTRUCTURE IMPROVEMENT PROJECT (BRTIIP), WEB-SITE DESIGN AND PRINTING SERVICES:

M/S/C (MOORE/AYRES) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to award multiple, on-call service contracts to the above-mentioned firms for a total not-to-exceed amount of \$373,000 for the initial contract period with two one-year option periods. Option year funding will be requested in future year budgets.

The motion carried unanimously.

7. BOARD MEMBER COMMENTS AND REMARKS:

Alternate Killough inquired if the Ride Guides are made available to the vision impaired community. Mr. Richardson, replied that audio tapes of the Ride Guide are made for those who request them. In addition, when phone calls are received from a vision impaired person regarding our routes, there is staff available who can read the Ride Guide to them. The Ride Guide is available on the Agency's website or via email for those that have an electronic reader.

Mr. Rubio commented that RTA works closely with Blindness Support Services who does training and assistance for our passengers, including conversion of the Ride Guide from text to speech with Measure A funds from RCTC.

8. OTHER BUSINESS:

None.

9. ADJOURN:

The meeting was adjourned at 2:28 p.m.

Prepared by RTA personnel on July 7, 2005.