

RIVERSIDE TRANSIT AGENCY
Board of Directors
Minutes of Meeting No. 2007-2A
Regular Meeting
February 22, 2007

1. CALL TO ORDER

Chairman Hall called the regular meeting of the Riverside Transit Agency Board of Directors to order at 2:00 p.m., on Thursday, February 22, 2007, in the RTA Board Room, 1825 Third Street, Riverside, CA.

Present:

1. Deborah Franklin, City of Banning
2. Ray Quinto, City of Calimesa
3. Frank Kessler, City of Canyon Lake
4. Karen Spiegel, City of Corona
5. Eric McBride, City of Hemet
6. Daryl Hickman, City of Lake Elsinore
7. Bonnie Flickinger City of Moreno Valley
8. Doug McAllister, City of Murrieta
9. Frank Hall, City of Norco
10. John Motte, City of Perris
11. Dom Betro, City of Riverside
12. Jim Ayres, City of San Jacinto
13. Jeff Comerchero, City of Temecula
14. Bob Buster, County of Riverside, Dist. I
15. ¹Martie Killough, City of Beaumont
16. ² Donna Johnston, County of Riverside, District II
17. ³ Ron Roberts, County of Riverside, District III
18. ⁴Patty Goodwin, County of Riverside, District V

2. SELF-INTRODUCTIONS

Self-introductions of those in attendance took place.

3. FLAG SALUTE

Director Kessler led the attendees in the flag salute.

4. PUBLIC COMMENTS – NON-AGENDA ITEMS

The clerk of the Board announced that there were no public comments.

Chairman Hall commented that at the request of staff, item 6J Productivity Improvement Program is being pulled from the Consent Calendar for further discussion.

¹Alternate for Director Fox, City of Beaumont

²Alternate for Director Tavaglione, County of Riverside, District II

³Alternate for Director Jeff Stone, County of Riverside, District III

⁴Alternate for Director Marion Ashley, County of Riverside, District V

Chairman Hall commented that the National League of Cities Congress of Cities and Exposition will be held on November 13 – 17 in New Orleans this year. Our Board meeting is scheduled for November 15th. The clerk of the Board will poll members to inquire about availability.

5. APPROVAL OF MINUTES – JANUARY 25, 2007, BOARD MEETING

M/S/C (GOODWIN/AYRES) approving the January 25, 2007, Board meeting minutes. The motion carried unanimously.

6. CONSENT CALENDAR

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item A – RTA Financial Profile – January 2007. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item B – Ridership Report – January 2007. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item C – Personnel Report – January 2007. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item D – Transportation Center Report – January 2007. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item E – On Time Performance Report – January 2007. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item F – Board Budget and Administration Committee Meeting – 2/7/07 Draft Minutes. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item G – Board Operations Committee Meeting – 2/7/07 Draft Minutes. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item H – Agency Credit Card Statement – January 2007. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item I – Cash Flow Projections. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item K – Fiscal Year 2007 Projected Farebox Recovery Ratio. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving the receipt and file of item L – Quarterly Capital Grants Status. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving item M – Authorization to Travel to Attend the National Transit Institute's (NTI) Workshop on Management of Transit Construction Projects. The motion carried unanimously.

M/S/C (KESSLER/SPIEGEL) approving item N – Authorization to Travel to Attend the 2007 Trapeze User Conference in Phoenix, Arizona. The motion carried unanimously.

Mr. Fajnor gave an overview of item 6J – Productivity Improvement Program (PIP) and said that the last page of the report has been modified to separate Dial-A-Ride (DAR) service by route for service area from the taxi overflow for the same service areas.

M/S/C (MCALLISTER/SPIEGEL) approving the receipt and file of item J – Productivity Improvement Program (PIP). The motion carried unanimously.

7. TRANSPORTATION UNIFORM MITIGATION FEE (TUMF) UPDATE BY WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS (WRCOG)

Mr. Rick Bishop presented a Transportation Uniform Mitigation Fee (TUMF) update and Transit Oriented Development (TOD) video.

Director Flickinger arrived at the meeting during discussion of item 7.

Mr. Bishop presented the Board with a plaque in recognition of the Agency's sponsorship of the Western Riverside County Clean Cities Coalition 8th Annual Advancing the Choice Expo held on February 8, 2007.

8. 10-TRIPPER UPDATE

Mr. Richardson presented an update on the 10-day tripper.

Director McAllister directed staff to bring back for discussion additional introductory promotions for potential customers.

9. SALE OF PRESS-ENTERPRISE NEWSPAPERS ON RTA BUSES

M/S/C (KESSLER/AYRES) authorizing staff to enter into an agreement with the Press-Enterprise for a six-month pilot program where Press-Enterprise newspapers will be sold on CommuterLink, Crest Cruiser, and Jury Trolley buses. The Press-Enterprise will install and maintain all associated fixtures and deliver, place, and remove papers on buses and provide promotional materials and advertising. RTA will retain 50 percent of the revenue of all papers sold on RTA buses.

The motion carried unanimously.

10. AUTHORIZATION TO AMEND AGREEMENT 5-007 WITH NETWORK PARATRANSIT SYSTEMS FOR TAXI OVERFLOW SERVICES

Director Betro left during discussion of item 10.

M/S/C (COMERCHERO/ROBERTS) authorizing staff to amend Agreement 5-007 with Network Paratransit Systems for taxi overflow services increasing the total-not-to-exceed amount from \$329,502 to \$535,440. The motion carried unanimously.

11. ADJUSTMENT OF LEGAL FEES

Alternate Roberts left during discussion of item 11.

M/S/C (KESSLER/AYRES) authorizing staff to increase the Agency's contract with the law firm of Woodruff, Spradlin & Smart from \$200 to \$215 per-hour for attorneys and from \$100 to \$105 per-hour for paralegals effective March 1, 2007. The motion carried unanimously.

12. BOARD MEMBER COMMENTS AND REMARKS

Director Ayres commented that Mr. Rubio and the Agency were recognized with a plaque at the City of San Jacinto council meeting of February 15th for public services rendered to his community. Mr. Rubio said that it is an honor to serve all 14 cities and the four county supervisorial districts. We have a great a group of staff at RTA that works diligently to ensure we provide safe and reliable service.

Director McAllister congratulated Director Kessler and the City of Canyon Lake for an excellent choice in recruiting City of Murrieta's previous city manager.

Alternate Johnston commented that she was pleased to hear the taxi program is serving the seniors.

13. ANNOUNCEMENTS

Mr. Rubio made the following announcements:

- RTA will be participating with a Flag bus in the Perris Valley African American History Parade - "Empowering Minds Make a Difference" on Saturday, February 24, 2007.
- A copy of Fiscal Year 2006 has been distributed with your handouts.
- The appropriations package to be distributed to Legislators in DC has been placed at your seats. Chairman Hall, Vice Chairman Kessler, and Past Chair Fox, director of marketing, Scott Richardson, and I will be making our annual lobbying trip to Washington, DC March 5-9.
- Save the date for the following events:
 - March 15th – We will host the Riverside Greater Hispanic Chamber of Commerce mixer to highlight the Agency's 30th anniversary. Invitations were mailed out last week.
 - March 18th – Bus Roadeo at our Hemet facility.
 - March 22nd at 11 a.m. – 30th anniversary celebration. Invitations to be mailed soon. Marketing has placed a new banner to commemorate this event.
- United Way presented the Agency with this Certificate of Appreciation for an outstanding fundraiser last year.

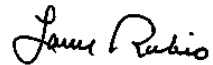
14. NEXT MEETING

The next regular meeting of the RTA Board of Directors is scheduled for Thursday, March 22, 2007, at 2:00 p.m., in the RTA Board Room, at 1825 Third Street, Riverside, CA.

15. ADJOURNMENT

The meeting was adjourned at 3:04 p.m.

Respectfully submitted,



Larry Rubio
Chief Executive Officer



Maricela Hernandez
Clerk of the Board

ATTENDANCE SHEET

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<u>NAME</u>	<u>ORGANIZATION</u>
1. LARRY RUBIO	CHIEF EXECUTIVE OFFICER
2. KENNARD R. SMART, JR.	AGENCY GENERAL COUNSEL
3. TOM FRANKLIN	CHIEF OPERATING OFFICER
4. CRAIG FAJNOR	CHIEF FINANCIAL OFFICER
5. VINCE ROUZAUD	CHIEF PROCUREMENT AND LOGISTICS OFFICER
6. LAURA MURILLO	DIRECTOR OF HUMAN RESOURCES
7. RICK KACZEROWSKI	DIRECTOR OF INFORMATION TECHNOLOGIES
8. NICK BURRIE	DIRECTOR OF MAINTENANCE
9. SCOTT RICHARDSON	DIRECTOR OF MARKETING
10. MARK STANLEY	DIRECTOR OF PLANNING
11. MARICELA HERNANDEZ	EXECUTIVE ASSISTANT/CLERK OF THE BOARD
12. BEVERLY SMITH	CONTROLLER
13. NATALIE ZARAGOZA	CONTRACTS MANAGER
14. VALERIE KELLY	OPERATIONS MANAGER
15. VIRGINIA WERLY	CONTRACT OPERATIONS MANAGER
16. KELLY DROE	PERFORMANCE, ANALYSIS, & REPORTING MANAGER
17. JILES SMITH	RISK MANAGER
18. REGGIE FAULKNER	TRAINING MANAGER
19. FELICIA ALLEN	ACCOUNTING SUPERVISOR
20. MARY ARDEN	EXECUTIVE ASSISTANT/OPERATIONS/DEPUTY CLERK OF BOARD
21. BRAD WEAVER	COMMUNICATIONS SPECIALIST
22. LINDA KELLER	CONTRACT OPERATIONS FIELD ADMINISTRATOR
23. JOAN HEPWORTH	SENIOR SECRETARY
24. RICK BISHOP	WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS
25. FINA CLEMENTE	RIVERSIDE COUNTY TRANSPORTATION COMMISSION
26. SOLE ARANGUIZ	CITY OF CORONA
27. PAT FOSTER	MCDONALD TRANSIT
28. DARIAN HARRIS	SOUTHLAND TRANSIT
29. MRS. W.D. SVAGE	RTA PASSENGER
30. DEBBIE JUNG	THE PRESS ENTERPRISE
31. JIM HYATT	THE PRESS ENTERPRISE
32. MRS. AMY HICKMAN	LAKE ELSINORE RESIDENT
33. MRS. WANDA CAMPBELL	RTA RIDER