

RTA BOARD ADMINISTRATIVE COMMITTEE MEETING
April 13, 2005

1. CALL TO ORDER:

Committee Chairman Hall called the meeting to order at 1:53 p.m. on April 13, 2005, in the RTA Conference room with the following in attendance:

Board Committee Members:

Councilmember Frank Hall, Committee Chairman
Mayor Pro Tem Karen Spiegel, Board Member
Councilmember Ameal Moore, Board Member
Supervisor Bob Buster, Board Member

RTA Staff:

Larry Rubio, Chief Executive Officer
Chris Gallanes, Chief Financial Officer
Grant Bradshaw, Chief Operating Officer
Vince Rouzaud, Director of Purchasing and Materials Management
Scott Richardson, Director of Marketing
Maricela Hernandez, Executive Assistant/Clerk of the Board

Other Attendees:

None.

2. SELF-INTRODUCTIONS:

Self-introductions of those in attendance took place.

3. PUBLIC COMMENTS - NON-AGENDA ITEMS:

None.

4. APPROVAL OF MINUTES – FEBRUARY 9, 2005, COMMITTEE MEETING:

M/S/C (SPIEGEL/HALL) approving the minutes of the February 9, 2005, Committee meeting. The motion carried with three affirmative votes and one abstention (MOORE.)

5. CORONA/NORCO HOLIDAY TROLLEY SERVICE UPDATE:

Mr. Scott Richardson, Director of Marketing, presented an update on the Corona/Norco Trolley Service.

Director Buster suggested that the holiday trolley be extended to serve the residents of the Trilogy community.

Mr. Rubio commented that ridership has increased on this holiday trolley and perhaps a route realignment should be considered to go into that area.

M/S/C/ (BUSTER/MOORE) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Receive and file.

The motion carried unanimously.

6. AUTHORIZATION TO RENEW AGREEMENT WITH DAVID TURCH AND ASSOCIATES (DTA) FOR GOVERNMENT RELATIONS SERVICE:

Director Buster arrived during discussion of item 6.

Director Buster requested the meeting time be moved to a later time. The Committee members unanimously agreed to change the meeting time to 2:00 p.m.

Chairman Hall updated Director Buster on the items already discussed and requested a motion for items 4 and 5.

M/S/C (MOORE/SPIEGEL) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Authorize staff to execute an agreement with David Turch and Associates for government relations services at a cost of \$48,000 per-year, plus reasonable and customary expenses, for the period of July 1, 2005, through June 30, 2006.

The motion carried unanimously.

7. BOARD MEMBER COMMENTS AND REMARKS:

Discussion took place regarding the effect of gas prices and ridership. Mr. Rubio reported that revenue has increased 20 percent since the implementation of the new fares. Discussion took place regarding Hybrid Electric vehicles. Mr. Rubio commented that staff will be looking into purchasing Hybrid Electric vehicles the next time support vehicles need to be replaced.

Mr. Rubio commented that the new fare policy went into effect on April 3rd and not many complaints have been received about it. The Marketing Department did a great job in advertising the fare increase. Comments have been received from the coach operators saying that this is the smoothest fare increase they have seen.

Director Spiegel commented that she will not be able to attend the May 11th Committee meeting because she will be in Sacramento attending a League of California Cities meeting. Mr. Rubio said that an email will be sent to the Committee members asking if they would be available to attend on May 11th.

8. OTHER BUSINESS:

None.

9. ADJOURN:

The meeting was adjourned at 2:23 p.m.

Prepared by RTA personnel on April 18, 2005.