

RTA BOARD OPERATIONS COMMITTEE MEETING  
February 2, 2005

1. CALL TO ORDER:

Committee Chairman Kessler called the meeting to order at 3:00 p.m., on February 2, 2005, in the RTA Conference Room with the following in attendance:

Board Committee Members:

Councilmember Frank Kessler, Committee Chairman  
Councilmember Jim Ayres, Chairman of the Board  
Councilmember Bonnie Flickinger, Board Member  
Councilmember Daryl Hickman, Board Member  
Donna Johnston, Board Alternate

RTA Staff:

Larry Rubio, Chief Executive Officer  
Grant Bradshaw, Chief Operating Officer  
Chris Gallanes, Chief Financial Officer  
Vince Rouzaud, Director of Purchasing and Materials Management  
Scott Richardson, Director of Marketing  
Anne Palatino, Director of Planning  
Judylynn Gries, Administrative Services Manager  
Maricela Hernandez, Executive Assistant/Clerk of the Board

Other Attendees:

Amy Hickman, Lake Elsinore Resident.

2. SELF-INTRODUCTIONS:

Self-introductions of those in attendance took place.

3. PUBLIC COMMENTS – NON-AGENDA ITEMS:

None.

4. APPROVAL OF MINUTES – JANUARY 5, 2005, COMMITTEE MEETING:

M/S/C (FLICKINGER/HICKMAN) approving the minutes of the January 5, 2005, Committee meeting. The motion carried unanimously.

5. FESTIVAL OF LIGHTS SERVICE UPDATE:

Mr. Scott Richardson, Director of Marketing, presented an update on the Festival of Lights Service.

It was requested that prior to this item being forwarded to the full Board of Directors the following data be presented to this Committee:

- 2002 and 2003 Ridership
- Weather Reports
- Potential Marketing Options

6. TAXI DEMONSTRATION PROGRAM UPDATE

Ms. Judylynn Gries, Administrative Services Manager, presented an update on the Taxi Demonstration Program.

Director Flickinger requested that the performance information included in the report be updated to show data for entire 14 months of the program.

M/S/C (AYRES/JOHNSTON) approving and recommending this item to the full Board of Directors for their consideration as follows:

- Receive and File.

The motion carried unanimously.

7. BOARD MEMBER COMMENTS AND REMARKS:

None.

8. OTHER BUSINESS:

None.

9. ADJOURNMENT:

The meeting was adjourned at 3:38 p.m.

Prepared by RTA staff on March 1, 2005.